



The Center for Research Innovation (CRI)

Mark Saulich & Katie Hemphill

MISSION

To pair solution-oriented research with real-world needs for the enrichment of society through the protection, acceleration, and commercialization of Northeastern innovation.

Overview of the CRI

- ✓ Protect Intellectual Property
- ✓ Accelerate Early-stage Research
- ✓ Commercialize Innovations
 - Industry engagement
 - Venture support

The background features a series of vertical, slightly curved lines that create a sense of depth and movement. A dark, irregular shape is positioned in the center, partially overlapping the lines. The overall color palette is dark, with shades of black and dark grey.

Invention Disclosure & Filing

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WHEN?

When you have conceived a novel idea/solution and **before a public disclosure**.



WHY?

Protect your valuable discovery, leverage CRI's corporate network, receive support and guidance for your startup, and more.



HOW?

Visit your [inventor portal](#). The CRI website includes a guide, and we are here to answer any questions.



Commercialization

CRI Online Marketing

[CRI Website](#)

CRI Social Media |   

[CRI Newsletter](#)

[AUTM Tech Marketing Platform](#)

[IN-PART Matchmaking Platform](#)

Maximizing marketing efforts to promote Northeastern technologies.

Marketing channels combined receive 1.2+ million views by industry experts

Industry Outreach Programs & Efforts

Northeastern Innovation Council

Technical and business feedback from industry for faculty inventors.



Industry Campaigns

Proactive outreach and marketing of Northeastern IP.



Pathways to Partnership

Events pairing R&D needs with Northeastern capabilities.



Support for Northeastern Spinouts

Connect Northeastern spinouts with relevant, vetted resources at the right time.



Leverage Industry Network

Leverage industry connections to identify research funding and licensing opportunities.

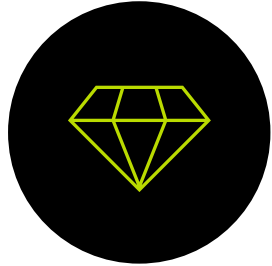


Commercialization Specialists

Connecting University research with industry through Northeastern PhD students.



Key Factors and Questions to Consider



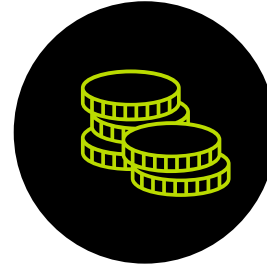
COMMERCIAL VALUE

Is there a clearly stated value proposition?



TECH READINESS LEVEL

At what stage of development is the invention?



FUNDING

What are the potential sources of funding?



MARKET LANDSCAPE

What does the landscape look like?



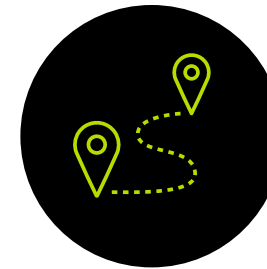
MARKET OBSTACLES

What commercial obstacles exist in the market?



CUSTOMER DISCOVERY

Is there industry/market buy-in or are changes needed?



BEST PATH TO COMMERCIALIZATION

License to industry versus commercialize through a venture

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Venture Development

CRI Spinout Success

Established Ventures



Successful Acquisitions

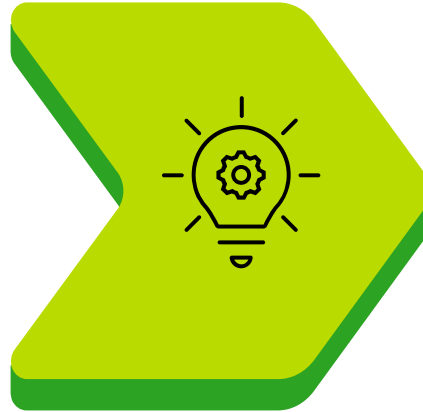


Benefits of Venture Development

● Value for Entrepreneur

Your Ingenuity

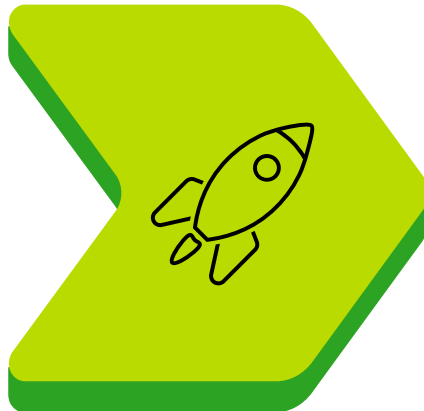
- *Improve*: create offerings better than the current state-of-the-art
- *Influence*: inform the business build based on your expertise
- *Impact*: bring your research beyond the walls of your lab



● Value from CRI

Our Expertise

- Protect intellectual property
- Advise on commercialization opportunities
- Connections to relevant resources



● Amplifying Impact

- Societal
- Economic
- Reinvestment

● Who is Eligible

- Faculty
- PhD Candidates
- Postdocs
- Graduate Students

Ignite Program Process

Connecting inventors and spinouts with relevant, vetted resources from inception to exit.

**Services available for all deep science and technology spinouts based on business needs and venture stage.*



Testing and validating product market fit



Road mapping for team formation and fundraising



Launching out of lab at Northeastern, building business operations

CRI's Spark Fund Fast Facts

Bridging the gap
between
promising lab
results and a
commercially
viable prototype



Maximum of **\$50K** per grant



Minimum of **5** grants awarded per cycle



Commercialization
considerations:

- Commitment to increase societal impact
- No requirement to start company



Company considerations:

- No equity requirements for grant
- Spinout support services available

Contact



Nina Wilt

Assistant Director Intellectual Property &
Contracts Council

n.wilt@northeastern.edu



Rhonda Kivlin

IP & Compliance Manager

r.kivlin@northeastern.edu



Shivani Aryasomayajula

Project Consultant

s.aryasomayajula@northeastern.edu



Mark Saulich

Associate Director of Commercialization

m.saulich@northeastern.edu



Katie Hemphill

Director of Technology Ventures & Talent
Networks

k.hemphill@northeastern.edu



Jen Boyle-Lynch

Executive Director

j.boyle-lynch@northeastern.edu

Thank You!

For more information:

Check out our [website](#).

Let us know how else we can help:

Get to know the rest of the [team](#).

