# IMPACT 2018 PERFORMING A MISSION. PURSUING A VISION.







As Co-directors of the Center for Research Innovation (CRI) we take our responsibility to Protect, Accelerate, and Commercialize Northeastern's cutting-edge research seriously. The gravity with which we approach our mandate is compelled by the fierce commitment of those we serve: the faculty and students of Northeastern. Together, we are united around a single purpose, the purpose to create impactful solutions for the world's pressing challenges. In 2018, we successfully concentrated on refining fundamental practices to ensure a solid foundation for growth, and 2019 is the year of expansion. CRI team members, energized by challenge and steeped in purpose, are poised to steward new technologies, design new programs, discover new partnerships - to catalyze impact. We are proud to lead this enterprising team as we collectively strive to fulfill the Mission and realize the Vision of the Center for Research Innovation.

Genneger Bayle Rynch

Jennifer Boyle-Lynch CO-DIRECTOR

Andrew Curtin CO-DIRECTOR

TO PAIR SOLUTION-ORIENTED RESEARCH WITH REAL-WORLD NEEDS FOR THE ENRICHMENT OF SOCIETY THROUGH THE PROTECTION, ACCELERATION, AND COMMERCIALIZATION OF NORTHEASTERN INNOVATION.





## SAFEGUARDING NORTHEASTERN INGENUITY IS OUR MANDATE, WHICH WE FULFILL BY JUDICIOUSLY FILING ROBUST, STRONG, DEFENSIBLE, AND COMMERCIALLY VIABLE PATENT APPLICATIONS.

"Effective intellectual property protection attracts commercial interest, promotes strong licensing agreements, and positions technologies for maximal public benefit. I give inventors the best advice I can to help facilitate their goals, and nothing makes me happier than seeing an inventor excited about the grant of a patent or a licensee successfully commercialize Northeastern innovation."

> Paige Clapp ASSISTANT DIRECTOR OF INTELLECTUAL PROPERTY & CONTRACT COUNSEL

#### **IMPROVING THE PROCESS**

INTRODUCING THE INVENTOR PORTAL. THIS NEW TOOL STREAMLINES THE DISCLOSURE PROCESS, SAVES INVENTORS TIME, ENHANCES TRANSPARENCY, AND BOOSTS DISCLOSURE STRENGTH.

> "By developing the Inventor Portal, not only are we creating an easier method of disclosing via a completely online experience, but we are also empowering inventors by providing an on demand portfolio dashboard."

> > Jacqui Mitchell FINANCE & TECHNICAL ADMINISTRATOR

## 123 INVENTION DISCLOSURES 13% INCREASE



## 168 PATENT APPLICATIONS

## **32 PATENTS ISSUED** 14% INCREASE

#### NORTHEASTERN UNIVERSITY INVENTORS AWARDED PATENTS FY2018

RONALD AARON DEBRA AUGUSTE BENJAMIN BIRD AHMED BUSNAINA CRISTIAN CASSELLA MAX DIEM CHARLES DIMARZIO JOHN ENGEN SLAVA EPSTEIN ANDREW GOULDSTONE ZHANGYU GUAN VINCENT HARRIS STEPHEN HATFIELD YUNG JOON JUNG YONG-BIN KIM PUSHKAR KULKARNI TATYANA LEVCHENKO YIANNIS LEVENDIS DAXING LIU ALEXANDROS MAKRIYANNIS MICHAEL MALAMAS ROMAN MANETSCH NICOL MCGRUER TOMMASO MELODIA SHASHI MURTHY MARK NIEDRE MARVIN ONABAJO SPIRO PAVLOPOULOS MATTEO RINALDI CARL SHIFFMAN MICHAIL SITKOVSKY SIVASUBRAMANIAN SOMU KUMARA SUBRAMANIAN GANESHSINGH THAKUR VLADIMIR TORCHILIN MING WANG NIKOLAI ZVONOK

top 100 WORLDWIDE UNIVERSITIES GRANTED U.S. UTILITY PATENTS 2015 2016 2017







CONNECTIONS DRIVE INNOVATION FORWARD. THROUGH INDUSTRY ENGAGEMENT AND SIGNATURE PROGRAMS, WE CREATE AN EXCHANGE OF IDEAS AND RESOURCES LEADING TO SPONSORED RESEARCH, COLLABORATIVE INNOVATION, EDUCATIONAL INSIGHT, AND UNIVERSITY-WIDE OPPORTUNITY.

"Here's where the two sides of our office meet, the industry facing and the Northeastern facing. It's a space enlivened by collaboration and brimming with opportunity - a space that ignites my enterprising spirit."

> Brice Tennant MARKETING AND PROGRAM MANAGER

#### INDUSTRY ENGAGEMENT

ACUTE AWARENESS OF INDUSTRY NEEDS IS A CRITICAL COMPONENT OF OUR ACCELERATION PROGRAM. THE NEEDS WE IDENTIFY SEED RESEARCH AND EXPEDITE SOLUTION-ORIENTED INNOVATION.

"Industry engagement provides deep understanding of the process, requirements and operating needs of end users for academic researchers steeped in their work from a scientific perspective, and the CRI is the critical medium for this exchange."

> Colin Sullivan COMMERCIALIZATION, RESEARCH AND MARKETING

## **CORPORATE RELATIONSHIPS**

Genuine Relationships Generating Real Results

64

### HIGH ENGAGEMENT RELATIONSHIPS

#### EXTERNAL LEADS

## 35 INDUSTRY MEETINGS

EARLY STAGE TECH DISCUSSIONS

24

12

### **34 NON-DISCLOSURE AGREEMENTS** FORTIFYING INTEREST THROUGH CONFIDENTIALITY

#### **NON-DISCLOSURE AGREEMENTS**

NON-DISCLOSURE AGREEMENTS ENABLE INDUSTRY LEADERS TO SHARE CHALLENGES AND DISCOVER NORTHEASTERN RESEARCH CAPABILITIES. WE BROUGHT THE EXECUTION OF COMMERCIAL NDAS IN HOUSE TO ENSURE NIMBLENESS AND RAPID TURN AROUND BECAUSE TIMING, RESPONSIVENESS, AND SPEED MATTER.

> "Through proactive analysis, we discovered new process efficiencies, making it faster and easier for faculty and industry partners to hold discussions leading to tailored solutions."

> > Jennifer Boyle-Lynch CO-DIRECTOR

#### RISE RESEARCH INNOVATION SCHOLARSHIP ENTREPRENEURSHIP

THE PREMIER SHOWCASE FOR NORTHEASTERN'S VIBRANT RESEARCH COMMUNITY. MEET THE MINDS, SEE THE RESEARCH, FEEL THE ENERGY. RISE, NORTHEASTERN'S RESEARCH, INNOVATION AND SCHOLARSHIP EXPO.

RISE 2018 | 436 Undergraduate, Graduate, and Faculty Submissions







## WHERE NORTHEASTERN INNOVATORS LEARN FROM EXPERTS ABOUT PROTECTING INTELLECTUAL PROPERTY, LAUNCHING STARTUPS, AND COMMERCIALIZING TECHNOLOGIES. EXPERTS LEARNING FROM EXPERTS.

October 2017 | Crafting Invincible Disclosures



## BY PAIRING CORPORATE R&D NEEDS WITH NORTHEASTERN CAPABILITIES, PATHWAYS TO PARTNERSHIP EVENTS ARE AN INVITATION TO CREATE CUSTOMIZED SOLUTIONS.

September 2017 | Finding Drugs, Foiling Disease







## GAPFUND360 HELPS NORTHEASTERN'S RESEARCHERS BRIDGE THE GAP BETWEEN PROMISING LAB RESULTS AND COMMERCIALLY VIABLE PROTOTYPES BY OFFERING GRANTS AND PROGRAMS DESIGNED TO CATALYZE STATE-OF-THE-ART TECHNOLOGIES.

"With GapFund360, we are anticipating robust interest and impressive results. Stay tuned!"

Joel Bresler TECHNOLOGY PORTFOLIO DIRECTOR

\$550,000 Total Awards for Launch | 5 x \$50,000 Phase I Awards (2019) | 2 x \$150,000 Phase II Awards (2020)

MEANINGFUL IMPACT RESULTS WHEN REAL-WORLD CHALLENGES ARE PAIRED WITH REAL-WORLD SOLUTIONS. BY CONNECTING GLOBAL COMPANIES AND ENTERPRISING STARTUPS TO NORTHEASTERN'S USE-INSPIRED INNOVATION, WE TAKE STEPS TOWARD TRANSFORMING THE WORLD.

> "Finding ways to move technologies from Northeastern labs to the market is the most exciting part of my job. Every day I see new discoveries made by our researchers which can solve the needs of industry and address critical world problems. Our goal is to help bring these innovations to light, for the benefit of all."

> > Mark Saulich SENIOR COMMERCIALIZATION MANAGER



## UNIVERSITY SPIN OUTS 100% INCREASE

### SPINOUTS

ENTREPRENEURSHIP PERMEATES THE CULTURE OF NORTHEASTERN. RESEARCHERS ARE DRIVEN TO BRING THEIR INNOVATIONS TO MARKET, AND OUR PORTFOLIO OF RESOURCES FACILITATES THE REALIZATION OF THESE AMBITIONS.

ApreX Biotech | DeepCharge | Guardion | Imaginostics





### RECENTLY AQUIRED CRI SPINOUT GOES GLOBAL WITH SHISEIDO

Giaran's AI empowered virtual makeup accessory gives consumers an enhanced try-on experience that eliminates guesswork through its exact color-matching and customized recommendations.

"Raymond Fu and the Giaran team have created truly novel AI technologies for cosmetic applications, and we are thrilled to welcome them to the Shiseido family. ... Giaran will provide Shiseido with immediate expertise and advanced technologies to further expand our digital capabilities, while also allowing for greater consumer intimacy through personalized offerings and enhanced user experiences. We share Giaran's philosophy that digital is a mindset rather than a tool, and we look forward to bringing more disruptive innovation to reinvent the beauty industry business model."

> Marc Rey PRESIDENT & CEO OF SHISEIDO AMERICAS

#### AGREEMENTS

## INKING DEALS, A NOTEWORTHY ACHIEVEMENT: YET, OUR RELATIONAL PHILOSOPHY COMPELS US TOWARD SERIAL COLLABORATION AND LASTING COMMITMENTS.

"Our priority is partnerships built upon flexibility, speed, decisiveness, and mutual benefit, and I'm proud to say our reputation accurately reflects, and rewards, this approach."

> Andrew Curtin CO-DIRECTOR



## +86% INTER-INSTITUTIONAL AGREEMENTS 13 IIA'S FY 2018

## \$556,254 LICENSING REVENUE 108% INCREASE

# **\$421,768 PATENT SAVINGS** 2 1 % INCREASE

### FINANCING THE MISSION. CAPITALIZING THE VISION.

GROWTH DEMONSTRATES THE VALUE OF OUR METHODS, AND WE CONSISTENTLY ENDEAVOUR TO PIONEER NEW PATHS.

> "Creative thinking spurs new growth. By repurposing patent savings, we paved the way for GapFund360."

> > Jennifer Boyle-Lynch CO-DIRECTOR

TO LEAD IN INNOVATION AND ENTREPRENEURSHIP BY DRAWING UPON OUR ENTERPRISING FABRIC, BEING EMPOWERED TO IMPLEMENT AN AMBITIOUS, NOVEL, TRANSPARENT, AND CONSISTENT APPROACH TO INTELLECTUAL PROPERTY PROTECTION AND THE ACCELERATION AND COMMERCIALIZATION OF NORTHEASTERN INNOVATION FOR LOCAL AND GLOBAL SOCIETAL IMPACT.





177 Huntington Avenue Boston, MA 02115 Tel 617 373 8810 Fax 617 373 8866 cri@northeastern.edu northeastern.edu/cri