

International Business, BSIB

The Bachelor of Science in International Business program is designed to prepare students to be successful managers in an evolving global economy. They develop the skills and knowledge needed to work across cultures and differing business practices, both virtually and face-to-face. Program curriculum examines how a global environment impacts a student's chosen concentration.

Knowledge about other cultures and practices is best learned on location and experientially. BSIB students are expected to complete at least two semesters of study and/or cooperative education placements in a country other than where they grew up. Students can begin meeting this eligibility through a semester overseas in the N.U.in program. Students are encouraged to become proficient in a second language.

Upon graduation, students are able to make an impact from day one at companies that are engaged in business internationally. Graduates can also work in their home country for a company that operates internationally as well as overseas on a foreign assignment.

The BSIB program can be completed in four or five years, depending on the program of study. During the optional fifth year, the program offers the opportunity to earn a Master of Science in International Management, a Master of Science in Finance, or a Master of Science in Accounting through the PlusOne option.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Differences and Diversity (DD), Natural and Designed World (ND), and Formal and Quantitative Reasoning (FQ) are not explicitly satisfied by required courses in the business curriculum at this time. Students are responsible for satisfying these requirements, and if these are not fulfilled in required major courses, they should use general electives to do so.

Students must complete one year of international experience.

Business Core

Code	Title	Hours
ACCT 1201	Financial Accounting and Reporting	4
ENTR 2301	Innovation!	4
FINA 2201	Financial Management	4
MGSC 2301	Business Statistics	4
MKTG 2201	Introduction to Marketing	4
ORGB 3201	Organizational Behavior	4

International Business Requirements

Code	Title	Hours
INTB 1205	The Global Business Environment	4
INTB 2205	Business Decision Making in Developed Country Environments	2
INTB 2206	International Business Decision Making in Emerging Markets	2
INTB 3205	Understanding and Managing Cultural Differences	4
INTB 4202	Executing Global Strategy	4

Concentration

Complete one of the following concentrations. A second concentration is optional. Certain concentrations require additional prerequisites. Please consult your academic advisor to ensure you have met these requirements.

- Accounting (<http://catalog.northeastern.edu/undergraduate/business/concentrations/accounting/>)
- Accounting and Advisory Services (<http://catalog.northeastern.edu/undergraduate/business/concentrations/accounting-advisory-services/>)
- Brand Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/brand-management/>)

- Business Analytics (<http://catalog.northeastern.edu/undergraduate/business/concentrations/business-analytics/>)
- Corporate Innovation (<http://catalog.northeastern.edu/undergraduate/business/concentrations/corporate-innovation/>)
- Entrepreneurial Startups (<http://catalog.northeastern.edu/undergraduate/business/concentrations/entrepreneurial-startups/>)
- Family Business (<http://catalog.northeastern.edu/undergraduate/business/concentrations/family-business/>)
- Finance (<http://catalog.northeastern.edu/undergraduate/business/concentrations/finance/>)
- Fintech (<http://catalog.northeastern.edu/undergraduate/business/concentrations/fintech/>)
- Healthcare Management and Consulting (<http://catalog.northeastern.edu/undergraduate/business/concentrations/healthcare-management-consulting/>)
- Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/management/>)
- Management Information Systems (<http://catalog.northeastern.edu/undergraduate/business/concentrations/management-information-systems/>)
- Marketing (<http://catalog.northeastern.edu/undergraduate/business/concentrations/marketing/>)
- Marketing Analytics (<http://catalog.northeastern.edu/undergraduate/business/concentrations/marketing-analytics/>)
- Social Innovation and Entrepreneurship (<http://catalog.northeastern.edu/undergraduate/business/concentrations/social-innovation-entrepreneurship/>)
- Supply Chain Management (<http://catalog.northeastern.edu/undergraduate/business/concentrations/supply-chain-management/>)

General Education

Code	Title	Hours
ECON 1116	Principles of Microeconomics	4
ENGW 1111	First-Year Writing	4
ENGW 3304	Advanced Writing in the Business Administration Professions	4
BUSN 1102	Personal Skill Development for Business	1
BUSN 1103	Professional Development for Business Co-op	1

Business Cooperative Education

Complete one cooperative education experience.

Business GPA Requirement

A minimum 2.000 GPA in business courses is required.

Program Requirement

128 total semester hours required

Plan of Study

Four-Year Program: Year Three Abroad with Two Co-ops

Note: Individual study plans will be created with an academic advisor and may vary based on the student's goals. Plan below is a sample only.

- Additional courses may be required in place of open electives. Electives may be moved or used to fulfill language classes.
- Finance and fintech concentrations require Managerial Accounting (ACCT 2301) and Principles of Macroeconomics (ECON 1115) to fulfill prerequisites. Accounting and advisory services and accounting concentrations require Managerial Accounting (ACCT 2301) as a prerequisite. Supply chain management requires Supply Chain and Operations Management (SCHM 2301) as a prerequisite. Management information systems requires Management Information Systems (MISM 2301) as a prerequisite.

Year 1								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
MGSC 2301		4 ENGW 1111		4 Elective		4 Elective		4
INTB 1205		4 MKTG 2201		4 FINA 2201		4 Elective		4
ECON 1116 or ENTR 2301		4 ECON 1116 or ENTR 2301		4				
ACCT 1201		4 INTB 2205		2				
BUSN 1102		1 INTB 2206		2				
		17		16		8		8
Year 2								
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours	Hours
Elective		4 Co-op		0 Co-op		Elective		4
INTB 3205		4				Elective		4
Concentration course		4						

Elective	4							
BUSN 1103	1							
	17			0			0	8
Year 3								
Fall	Hours	Spring		Hours	Summer 1		Hours	Summer 2
								Hours
Year abroad—school and co-op	0	Co-op abroad			Co-op abroad			Elective
								4
Concentration course	4							Elective
								4
Elective	4							
Elective	4							
Elective	4							
	16			0			0	8
Year 4								
Fall	Hours	Spring		Hours				
Elective	4	INTB 4202		4				
ORGB 3201	4	Concentration course		4				
ENGW 3304	4	Elective		4				
Concentration course	4	Elective		4				
	16			16				

Total Hours: 130

Exchange Students

The Bachelor of Science in International Business program is designed to prepare students to be successful managers in an evolving global economy. They develop the skills and knowledge needed to work across cultures and differing business practices, both virtually and face-to-face. Program curriculum examines how a global environment impacts a student's chosen concentration.

Degree-earning exchange students must successfully complete their first two academic years at their home institution and must take part in a cooperative education placement before transferring to Northeastern University. The total program of study must meet the BSIB degree requirements as listed in this catalog for D'Amore-McKim School of Business students.

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The BSIB program offers the opportunity to earn a Master of Science in International Management, a Master of Science in Finance, or a Master of Science in Accounting through the PlusOne option.

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ENTR 2301	Innovation!	4
FINA 2201	Financial Management	4
MGSC 2301	Business Statistics	4

MKTG 2201	Introduction to Marketing	4
ORGB 3201	Organizational Behavior	4

International Business Requirements

Code	Title	Hours
INTB 1202 or INTB 1203	Becoming a Global Manager International Business and Global Social Responsibility	4
INTB 2205	Business Decision Making in Developed Country Environments	2
INTB 2206	International Business Decision Making in Emerging Markets	2
INTB 3320	International Business Management and Environment	4
INTB 4202	Executing Global Strategy	4

Concentration

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General Education

Code	Title	Hours
BUSN 1103	Professional Development for Business Co-op	1
ECON 1116	Principles of Microeconomics	4
ENGW 1111	First-Year Writing	4
ENGW 3304	Advanced Writing in the Business Administration Professions	4

Business Cooperative Education

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Business GPA Requirement

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Program Requirement

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