

A concentration in accounting aims to prepare the graduate for entry into public accounting or private industry in a highly valued career. Accounting is a dynamic profession that requires people to possess sound technical knowledge, critical thinking skills, superior interpersonal skills, and the ability to communicate effectively. Accountants hold senior management positions in private companies in business or industry, public accounting firms, and government agencies.

To prepare for an accounting career, students take courses in financial reporting, managerial accounting, and intermediate accounting, with additional elective courses available for more specialized studies in strategic cost analysis, auditing and other assurance services, income tax planning, and advisory services and emerging accounting systems. Students wishing to sit for the CPA exam may combine the BSBA with a concentration in accounting with the Master of Science in Accounting (five-year BSBA/MSA program).

Concentration Requirements

CONCENTRATION IN ACCOUNTING Code	Title	Hours
Required Courses		
ACCT 3401	Financial Reporting and Analysis 1	4
ACCT 4501	Financial Reporting and Analysis 2	4
Electives		
Complete two of the following:		8
ACCT 3403	Advisory Services and Emerging Accounting Systems	
ACCT 3416	Strategic Cost Analysis for Decision Making	
ACCT 4412	Auditing and Other Assurance Services	
ACCT 4414	Income Tax Determination and Planning	