

Sports, Media, and Communication, Minor

The sports, media, and communication minor appeals to students preparing for careers as sports journalists or advertising/public relations professionals specializing in a sports-related area. The minor includes courses examining the prominent role of sports in society with a special emphasis on gender, race, and public policy. When combined with Northeastern's signature co-op program, the result is an innovative minor that blends theory with practice and prepares students for a broad range of professional opportunities.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified.

Students must complete a minimum of three courses exclusive to this minor beyond the courses required for the student's declared major(s) and additional minor(s).

Foundational Course

Code	Title	Hours
COMM 2110	Sports, Media, and Communication	4

Electives

Code	Title	Hours
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Sports Elective

Complete one of the following:		4
COMM 2700	Sports Promotion in the 21st Century	
JRNL 3455	Sports Writing	

Intermediate Elective

Complete one of the following:		4
ANTH 2365	Sport, Culture, and Society	
COMM 1450	Sound Production for Digital Media	
COMM 2550	Television Field Production	
COMM 2350	Producing for the Entertainment Industry	
COMM 2655	Television Studio Production	
COMM 2800	Sport and Spectacle	
COMM 3451	Advertising Practices	
ECON 3481	Economics of Sports	

Advanced Elective

Complete one of the following:		4
COMM 4631	Crisis Communication and Image Management	
COMM 4994	Internship in Communication	
JRNL 3945	Internship	
JRNL 4650	Ethics and Issues in Journalism	
JRNL 5310	Photojournalism	
JRNL 5314	Video News Reporting and Producing	

GPA Requirement

2.000 GPA required in the minor