

Communication Studies and Graphic and Information Design, BA

The Department of Communication Studies and the Department of Art + Design offer a combined major in communication studies and graphic and information design. Students interested in the combined major integrate the study of communication skills and processes with the design of message and meaning, integrating text, image, and data.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/>).

BA Language Requirements

All BA students are required to complete the BA degree language requirements, for a total of 12 semester hours of language study or demonstrated equivalent proficiency, as described in Additional Requirements for BA students (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/ba-requirements/>). Successful demonstration of proficiency does not reduce total minimum semester hours of study required to earn the BA degree.

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (<http://catalog.northeastern.edu/undergraduate/university-academics/nupath/>).

NUpath requirements Natural and Designed World (ND), Creative Expression/Innovation (EI), Formal and Quantitative Reasoning (FQ), Analyzing and Using Data (AD), and Differences and Diversity (DD) may be met through electives in the major.

Communication Studies Requirements

Code	Title	Hours
Communication Studies Common Requirements		
COMM 1101	Introduction to Communication Studies	4
COMM 1112	Public Speaking	4
or COMM 2301	Communication Research Methods	
Foundation Courses		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
Cluster Course		
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
Writing-Intensive		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3415	Communication Criticism	
COMM 3445	Public Relations Principles	
COMM 3500	Environmental Issues, Communication, and the Media	

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COMM 3501	Free Speech: Law and Practice
COMM 3530	Communication and Sexualities
COMM 3532	Theories of Conflict and Negotiation
COMM 4535	Nonverbal Social Interaction
COMM 4605	Youth and Communication Technology
COMM 4631	Crisis Communication and Image Management

Communication Electives

Complete three COMM courses. 12

Graphic and Information Design Requirements

Code	Title	Hours
Art and Design at Northeastern		
ARTF 1000	Art and Design at Northeastern	1
Art and Design Fundamentals		
ARTF 1122	Color and Composition (with optional ARTF 1123)	4
ARTF 2223	Experience and Interaction (with optional ARTF 2220)	4
Art and Design History		
Complete any one ARTH course as long as prerequisites have been met.		4
Design		
ARTG 1270 and 1270	Design: Process + Practices and Design: Process + Practices	4
ARTG 1290 and ARTG 1291	Typographic Systems and Studio for Typographic Systems	4
ARTG 2252	Graphic Design Principles	4
ARTG 3350	Typography 2	4
ARTG 3451	Information Design 1	4
Degree Project		
ARTG 4550	Design Degree Project	4
Art and Design Electives		
Complete two courses with the corresponding tools course, if indicated, from the following:		8-10
ARTD 2360 and ARTD 2361	Introduction to Photography and Photo Tools	
ARTD 2380	Video Basics (with optional ARTD 2381)	
ARTF 1120	Observational Drawing	
ARTF 1121	Conceptual Drawing	
ARTF 1124 and ARTF 1125	Form and Structure and Form and Structure Tools	
ARTF 2220	Movement and Time (with optional ARTF 2221)	
ARTG 2262 and ARTG 2263	Prototyping with Code and Lab for ARTG 2262	
ARTG 2400	Interaction Design Principles	
ARTG 3450	Graphic Design 2	
ARTG 3460	Identity and Brand Design	
ARTG 4554	Typography 3	

Integrative Requirement

Code	Title	Hours
Integrative Courses		
COMM 2200	Visual Communication	4
The following course is already required in major:		
ARTG 4550	Design Degree Project	

Communication Studies Grade Requirement

No more than two grades below a C in communication studies courses may be used to fulfill degree requirements.

Communication Studies and Graphic and Information Design Major Credit Requirement

84 semester hours required in the major

Program Requirement

128 total semester hours required

Plan of Study

Sample Four Years, Two Co-ops in Summer 2/Fall

Year 1							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ARTF 1000 or COMM 1000		1 ARTG 1270 and ARTG 1271		4 ARTG 1290 and ARTG 1291		4 A + D Foundation	4
ARTF 1122 (with optional ARTF 1123)		4 COMM 1112 or 2301		4 Communication studies cluster course		4 Elective	4
COMM 1101		4 Communication studies foundation course		4			
ENGW 1111		4 Elective		4			
Art History Elective		4					
		17		16		8	8
Year 2							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ARTG 2252		4 EEAM 2000		1 Communication studies elective 2		4 Co-op	0
ARTG 3350		4 Art + Design elective		4 Elective		4	
Communication studies writing-intensive 1		4 Communication studies elective 1		4			
Design option 1		4 Design option 2		4			
		Elective		4			
		16		17		8	0
Year 3							
Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
Co-op		0 ENGW 3314 or 3315		4 Communication studies elective 3		4 Co-op	0
		Communication writing- intensive 2		4 Elective		4	
		Design elective		4			
		Elective		4			
		0		16		8	0
Year 4							
Fall	Hours	Spring	Hours				
Co-op		0 ARTG 4550		4			
		COMM 2200		4			
		Elective		4			
		Elective		4			
		0		16			

Total Hours: 130