

Professional Sports Administration, Graduate Certificate

The Graduate Certificate in Professional Sports Administration is designed to give students an in-depth understanding of this professional segment of the sports industry. Through the program's curriculum, students will be given the opportunity to acquire professional leadership skills and knowledge in a variety of topical areas including sports management, marketing, sponsorship, event management, risk management, and finance.

Credits earned in this certificate may be used to satisfy some of the degree requirements of the Master of Sports Leadership (<http://catalog.northeastern.edu/graduate/professional-studies/masters-degree-programs/master-of-sports-leadership/>) program.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Required Courses

Code	Title	Hours
LDR 6323	Event Management	3
LDR 6435	Fiscal Practices in Sports	3
LDR 6440	Sports Marketing and Promotions	3
LDR 6443	Ticket Sales and Strategies	3
LDR 6445	Corporate Sponsorships	3
LDR 6460	Risk Management in Athletics	3

Program Credit/GPA Requirements

18 total quarter hours required

Minimum 3.000 GPA required