

Organizational Communication, Graduate Certificate

The study of organizational communication focuses on the dynamics of communication in complex organizations for the purpose of learning how individuals within such organizations can become effective communicators. Whether the context of such communication is meetings or professional presentations, communicating during a crisis, or intercultural exchanges, the message is consistent: Effective communication is a crucial factor in determining organizational success.

Program Requirements

Complete all courses and requirements listed below unless otherwise indicated.

Required Courses

| Code | Title | Hours |
|----------|--|-------|
| CMN 6010 | Strategic Communication Management | 3 |
| CMN 6020 | Ethical Issues in Organizational Communication | 3 |
| CMN 6910 | Organizational Communication Assessment | 3 |

Elective Courses

| Code | Title | Hours |
|----------------------------|--|-------|
| Choose from the following: | | 7 |
| CMN 6080 | Intercultural Communication | |
| CMN 6090 | Organizational Culture, Climate, and Communication | |
| CMN 6096 | Cultural Communications Lab | |
| CMN 6100 | Communication Networks and Managing Information | |
| PBR 6001 | Communications Technology Lab | |

Program Credit/GPA Requirements

16 total quarter hours required

Minimum 3.000 GPA required