

Management, MS

Overview

Northeastern University's D'Amore-McKim School of Business MS in Management (https://damore-mckim.northeastern.edu/programs/ms-x/?utm_source=internal-referral&utm_medium=nu-catalog&utm_campaign=msx) program enables students to gain the business knowledge and specialized expertise needed in today's digitally driven economy.

Students enroll in this 30-semester-hour master's degree program for full-time, part-time, or hybrid study. There are four ways to earn this master's degree:

MS in Management: Boston Campus

The MS program in management on our Boston campus allows students to personalize all aspects of their degree, including core coursework, to match their specific professional goals. Four core classes each represent a key domain: managing organizations, data-driven management, strategy and growth, and finance and operations. Students without a background in these areas have an opportunity to build foundational skills, and those with previous experience expand their knowledge in higher-level courses.

Students may focus their learning by selecting a market-aligned concentration. They'll personalize their program by selecting electives from the entire portfolio of graduate-level courses taught by D'Amore-McKim's industry-leading faculty. Or they may choose to take one elective from a diverse list of eligible graduate courses offered by other Northeastern colleges.

MS in Management: Oakland Campus

CONCENTRATION IN ENTREPRENEURSHIP

The MS program in management on our Oakland campus helps students build the expertise and perspective to succeed in a new business venture. All students take the same entrepreneurship-focused core coursework fostering networking within the cohort. Students have an opportunity to learn to design winning competitive strategies, from product and service development to venture financing, business plans, go-to-market strategy, and managing high-performance teams. Students also complete a four-course concentration in entrepreneurship to deepen their learning.

By studying in the Bay Area, students have access to some of the most successful tech and social ventures, allowing them to build their network while gaining the tangible skills to launch their own enterprise.

MS in Management: Online Only

CONCENTRATION IN DIGITAL TRANSFORMATION IN HEALTHCARE

CONCENTRATION IN HEALTHCARE ADMINISTRATION

The online MS program in management focuses on healthcare and leverages a unique partnership between Northeastern University and the Mayo Clinic College of Medicine and Science. Coursework provides a deep understanding of the technical skills, regulatory frameworks, and managerial competencies necessary to join the next generation of healthcare pioneers.

Students choose one of two concentrations: digital transformation in healthcare or healthcare administration. Digital transformation in healthcare is designed for current healthcare executives who want to leverage emerging technologies better. Healthcare administration offers business and healthcare knowledge tailored for those entering the industry.

MS in Management: Online with On-Campus Residencies

CONCENTRATION IN STRATEGIC TECHNOLOGY LEADERSHIP

The MS program in management with a concentration in strategic technology leadership is designed to prepare executives and senior leaders to harness digital technology and innovation. They develop expertise in solving challenges with cutting-edge technologies and deepen their knowledge of strategies for managing technology adoption.

Students develop a project business plan under the guidance of a seasoned executive mentor. Classes are hybrid, with live online interactive courses and three in-person residencies in Boston or London.

Program Requirements

Core Requirements

| Code | Title | Hours |
|--|--|-------|
| Managing Organizations | | |
| In consultation with advisor, complete 3 graduate-level semester hours for which prerequisites have been met. Choose from the following: | | |
| HRMG 6200 | Managing People and Organizations | 3 |
| HRMG 6212 | Creating an Innovative Organization | |
| HRMG 6223 | Global Talent Management | |
| INTB 6226 | Becoming a Global Leader | |
| MGMT 6213 | Managing Ethics in the Workplace and Marketplace | |

| | |
|-----------|---|
| MGMT 6214 | Negotiations |
| MGMT 6225 | Sustainability and Leadership |
| MGMT 6226 | Sustainability and the Business Environment |

Data-Driven Management

In consultation with advisor, complete 3 graduate-level semester hours for which prerequisites have been met. Choose from the following: 3

| | |
|-----------|--|
| ACCT 6200 | Financial Reporting and Managerial Decision Making 1 |
| MISM 6200 | Introduction to Business Analytics |
| MISM 6202 | Foundations of Data Analysis for Business |
| MISM 6203 | Business Analytics Methods |
| MISM 6210 | Information Visuals and Dashboards for Business |
| MISM 6212 | Data Mining and Machine Learning for Business |
| MKTG 6200 | Creating and Sustaining Customer Markets |
| MKTG 6234 | Marketing Analytics |
| SCHM 6215 | Supply Chain Analytics |
| STRT 6210 | Workforce Metrics and Analytics |

Strategy and Growth

In consultation with advisor, complete 3 graduate-level semester hours for which prerequisites have been met. Choose from the following: 3

| | |
|-----------|---|
| INNO 6200 | Enterprise Growth and Innovation |
| INNO 6222 | Competing in Dynamic, Innovation-Driven Markets |
| INNO 6225 | Acquisitions, Alliances, and Growth |
| INTB 6200 | Managing the Global Enterprise |
| MKTG 6216 | Market Focused Strategy |
| SCHM 6213 | Global Supply Chain Strategy |
| STRT 6200 | Strategic Decision Making in a Changing Environment |

Finance and Operations

In consultation with advisor, complete 3 graduate-level semester hours for which prerequisites have been met. Choose from the following: 3

| | |
|-----------|---|
| FINA 6309 | Foundations of Accounting and Finance |
| MKTG 6230 | Driving Marketing Performance: Measure, Analyze, Profit |
| SCHM 6201 | Operations and Supply Chain Management |
| SCHM 6214 | Sourcing and Procurement |
| SCHM 6221 | Sustainability and Supply Chain Management |
| SCHM 6223 | Managing Healthcare Supply Chain Operations |

Concentration Options

Students may complete one of the following concentrations. Not all concentrations are available at all locations; please refer to your advisor or admissions coach for the course availability each semester at your location. Courses taken to fulfill concentrations may be used toward the elective section below.

- Accounting Analytics (p. 4)
- Analytics (p. 4)
- Brand Management
- Business Management for Healthcare (p. 5)
- Corporate Finance
- Corporate Innovation
- Digital Transformation in Healthcare
- Entrepreneurship (p. 6)
- Healthcare Administration (p. 6)
- International Business (p. 7)
- Investments (p. 7)
- Leading People and Organizations (p. 7)
- Marketing (p. 8)
- Marketing Analytics (p. 8)

- Operations and Supply Chain Management (p. 8)
- Public Health (p. 9)
- Strategic Technology Leadership (p. 9)
- Sustainability and Business (p. 9)

Electives

| Code | Title | Hours |
|---|---|-------|
| In consultation with advisor, complete 18 graduate-level semester hours for which prerequisites have been met. Choose from the following subject codes: | | |
| ACCT, BUSN, ENTR, FINA, HRMG, INNO, INTB, MECN, MGMT, MKTG, MISM, SCHM, STRT | | |
| In consultation with advisor, students may also select an interdisciplinary elective, for which prerequisites have been met, offered in partnership with other Northeastern University colleges. Choose from the following: | | |
| AACE 6000 | Arts and Culture Organizational Leadership | |
| ARTG 5150 | Information Visualization Principles and Practices | |
| ARTG 5151 | Information Design Critique Seminar | |
| ARTG 5330 | Visualization Technologies 1: Fundamentals | |
| ARTG 5600 | Experience Design Studio 1: Principles | |
| ARTG 5610 | Design Systems | |
| ARTG 5620 | Notational Systems for Experience | |
| ARTG 5640 | Prototyping for Experience Design | |
| ARTG 6110 | Information Design Theory and Critical Thinking | |
| ARTG 6310 | Design for Behavior and Experience | |
| ARTG 6330 | Information Design Mapping Strategies | |
| BINF 6200 | Bioinformatics Programming | |
| BINF 6308 | Bioinformatics Computational Methods 1 | |
| BINF 6309 | Bioinformatics Computational Methods 2 | |
| BIOT 5120 | Foundations in Biotechnology | |
| BIOT 5219 | The Biotechnology Enterprise | |
| BIOT 5400 | Scientific Information Management for Biotechnology Managers | |
| BIOT 5631 | Cell Culture Processes for Biopharmaceutical Production | |
| BIOT 6214 | Experimental Design and Biostatistics | |
| CS 5100 | Foundations of Artificial Intelligence | |
| CS 5200 | Database Management Systems | |
| CY 5240 | Cyberlaw: Privacy, Ethics, and Digital Rights | |
| DS 5110 | Introduction to Data Management and Processing | |
| ECON 5140 | Applied Econometrics | |
| GE 5030 | Iterative Product Prototyping for Engineers | |
| GE 5100 | Product Development for Engineers | |
| GSND 5110 | Game Design and Analysis | |
| GSND 6320 | Psychology of Play | |
| GSND 6340 | Biometrics for Design | |
| GSND 6350 | Data-Driven Player Modeling | |
| HINF 5101 | Introduction to Health Informatics and Health Information Systems | |
| HINF 5105 | The American Healthcare System | |
| HINF 6202 | Business of Healthcare Informatics | |
| HINF 6205 | Creation and Application of Medical Knowledge | |
| IE 5617 | Lean Concepts and Applications | |
| IE 5640 | Data Mining for Engineering Applications | |
| IE 6200 | Engineering Probability and Statistics | |
| IE 6600 | Computation and Visualization for Analytics | |
| IE 7280 | Statistical Methods in Engineering | |
| IE 7285 | Statistical Quality Control | |
| IE 7374 | Special Topics in Industrial Engineering | |
| INSH 5301 | Introduction to Computational Statistics | |

| | |
|-----------|---|
| INSH 5302 | Information Design and Visual Analytics |
| JRNL 5311 | Design for Storytelling |
| JRNL 5400 | Media and Advocacy in Theory and Practice |
| JRNL 6305 | Topics |
| JRNL 6340 | Fundamentals of Digital Journalism |
| JRNL 6341 | Telling Your Story with Data |
| ME 5645 | Environmental Issues in Manufacturing and Product Use |
| PHIL 5001 | Global Justice |
| PHIL 5005 | Information Ethics |
| PHIL 5010 | AI Ethics |
| PHTH 5232 | Evaluating Healthcare Quality |
| PHTH 5234 | Economic Perspectives on Health Policy |

Program Credit/GPA Requirements

30 total semester hours required

Minimum 3.000 GPA required

CONCENTRATION IN ACCOUNTING ANALYTICS

| Code | Title | Hours |
|--|---|-------|
| Required | | |
| MISM 6200 | Introduction to Business Analytics | 3 |
| MISM 6202 | Foundations of Data Analysis for Business | 3 |
| MISM 6205 | Data Wrangling for Business | 3 |
| Electives | | |
| In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: | | 9 |
| ACCT 6203 | Business Entity Taxation | |
| ACCT 6205 | Auditing in a Big Data Environment | |
| ACCT 6207 | Contemporary and Emerging Issues in Financial Reporting | |
| ACCT 6217 | Corporate Governance, Ethics, and Financial Reporting | |
| ACCT 6231 | Corporations and Shareholders | |
| ACCT 6235 | Partners and Partnerships | |
| MISM 6210 | Information Visuals and Dashboards for Business | |

CONCENTRATION IN ANALYTICS

| Code | Title | Hours |
|--|---|-------|
| Required | | |
| MISM 6200 | Introduction to Business Analytics | 3 |
| Electives | | |
| In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: | | 9 |
| MISM 6202 | Foundations of Data Analysis for Business | |
| MISM 6205 | Data Wrangling for Business | |
| or MISM 6203 | Business Analytics Methods | |
| MISM 6210 | Information Visuals and Dashboards for Business | |
| MISM 6212 | Data Mining and Machine Learning for Business | |
| MISM 6213 | Business Information Design, Quality, and Strategy | |
| MKTG 6230 | Driving Marketing Performance: Measure, Analyze, Profit | |
| MKTG 6234 | Marketing Analytics | |
| SCHM 6215 | Supply Chain Analytics | |
| STRT 6210 | Workforce Metrics and Analytics | |

CONCENTRATION IN BRAND MANAGEMENT

| Code | Title | Hours |
|--|---|-------|
| Required | | |
| MKTG 6200 | Creating and Sustaining Customer Markets | 3 |
| MKTG 6223 | Brand and Advertising Management | 3 |
| Electives | | |
| In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: | | 6 |
| MKTG 6210 | Marketing Research | |
| MKTG 6214 | New Product Development | |
| MKTG 6218 | Managing Customer Engagement in a Service World | |
| MKTG 6226 | Consumer Behavior | |
| MKTG 6230 | Driving Marketing Performance: Measure, Analyze, Profit | |

CONCENTRATION IN BUSINESS MANAGEMENT FOR HEALTHCARE

| Code | Title | Hours |
|---|---|-------|
| Required | | |
| FINA 6220 | Healthcare Finance | 3 |
| or SCHM 6223 | Managing Healthcare Supply Chain Operations | |
| HINF 5105 | The American Healthcare System | 3 |
| HRMG 6220 | Health Organization Management | 3 |
| STRT 6220 | Strategic Management for Healthcare Organizations | 3 |
| Optional Electives | | |
| Note: Electives are not required; the following course(s) are suggested beyond the concentration: | | |
| ENTR 6214 | Social Enterprise | |
| FINA 6220 | Healthcare Finance | |
| HINF 5101 | Introduction to Health Informatics and Health Information Systems | |
| HINF 6202 | Business of Healthcare Informatics | |
| HINF 6205 | Creation and Application of Medical Knowledge | |
| MGMT 6214 | Negotiations | |
| MKTG 6218 | Managing Customer Engagement in a Service World | |
| MKTG 6226 | Consumer Behavior | |
| PHTH 5232 | Evaluating Healthcare Quality | |
| PHTH 5234 | Economic Perspectives on Health Policy | |
| SCHM 6223 | Managing Healthcare Supply Chain Operations | |

CONCENTRATION IN CORPORATE FINANCE

| Code | Title | Hours |
|--|--|-------|
| Required | | |
| FINA 6200 | Value Creation through Financial Decision Making | 3 |
| FINA 6205 | Financial Strategy | 3 |
| Electives | | |
| In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: | | 6 |
| FINA 6204 | International Financial Management | |
| FINA 6213 | Investment Banking | |
| FINA 6214 | Mergers and Acquisitions | |
| FINA 6215 | Business Turnarounds | |
| FINA 6216 | Valuation and Value Creation | |
| FINA 6260 | Entrepreneurial Finance and Venture Capital | |

CONCENTRATION IN CORPORATE INNOVATION

| Code | Title | Hours |
|---|-------|-------|
| Electives | | |
| In consultation with advisor, complete 12 graduate-level semester hours for which prerequisites have been met. Choose from the following: | | 12 |

| | |
|-----------|---|
| ARTG 5610 | Design Systems |
| GE 5100 | Product Development for Engineers |
| HRMG 6212 | Creating an Innovative Organization |
| HRMG 6280 | The Human Side of Innovation |
| INNO 6200 | Enterprise Growth and Innovation |
| INNO 6217 | Lean Innovation |
| INNO 6222 | Competing in Dynamic, Innovation-Driven Markets |
| INNO 6225 | Acquisitions, Alliances, and Growth |
| MGMT 6280 | Innovation for Next-Generation Products and Systems |

CONCENTRATION IN DIGITAL TRANSFORMATION IN HEALTHCARE

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

To earn the Concentration in Digital Transformation in Healthcare, students must complete the following four core courses of the core curriculum of this program:

| | | |
|-----------|---|--|
| MISM 6200 | Introduction to Business Analytics | |
| MGMT 6213 | Managing Ethics in the Workplace and Marketplace | |
| SCHM 6223 | Managing Healthcare Supply Chain Operations | |
| STRT 6220 | Strategic Management for Healthcare Organizations | |

Required

| | | |
|-----------|---|---|
| HINF 5101 | Introduction to Health Informatics and Health Information Systems | 3 |
| HINF 6404 | Patient Engagement Informatics and Analytics | 3 |
| INNO 6200 | Enterprise Growth and Innovation | 3 |
| MGSC 6281 | Service Innovation and Management | 3 |

Electives

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following:

| | | |
|---------------------------|---|--|
| FINA 6220 or FINA 6309 | Healthcare Finance Foundations of Accounting and Finance | |
| HINF 5105 | The American Healthcare System | |
| HRMG 6220 | Health Organization Management | |
| MISM 6210 | Information Visuals and Dashboards for Business | |
| MISM 6212 | Data Mining and Machine Learning for Business | |

CONCENTRATION IN ENTREPRENEURSHIP

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Electives

In consultation with advisor, complete 12 graduate-level semester hours for which prerequisites have been met. Choose from the following:

| | | |
|-----------|---|--|
| ENTR 6210 | Managing Operations in Early Stage Ventures | |
| ENTR 6212 | Business Planning for New Ventures | |
| ENTR 6214 | Social Enterprise | |
| ENTR 6218 | Business Model Design and Innovation | |
| ENTR 6219 | Financing Ventures from Early Stage to Exit | |
| ENTR 6240 | Emerging and Disruptive Technologies | |
| ENTR 6241 | Entrepreneurial Marketing and Selling | |
| ENTR 6250 | Lean Design and Development | |
| ENTR 6340 | The Technical Entrepreneur as Leader | |
| FINA 6260 | Entrepreneurial Finance and Venture Capital | |
| GE 5030 | Iterative Product Prototyping for Engineers | |
| INNO 6230 | Platform Innovation | |
| MKTG 6214 | New Product Development | |

CONCENTRATION IN HEALTHCARE ADMINISTRATION

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

To earn the Concentration in Healthcare Administration, students must complete the following four core courses of the core curriculum of this program:

| | | |
|---------------------------|--|--|
| FINA 6309 or SCHM 6223 | Foundations of Accounting and Finance Managing Healthcare Supply Chain Operations | |
| MISM 6200 | Introduction to Business Analytics | |
| MGMT 6213 | Managing Ethics in the Workplace and Marketplace | |
| STRT 6220 | Strategic Management for Healthcare Organizations | |

Required

| | | |
|-----------|-----------------------------------|-----|
| HRMG 6200 | Managing People and Organizations | 3 |
| HRMG 6223 | Global Talent Management | 3 |
| INNO 6200 | Enterprise Growth and Innovation | 3 |
| MGMT 6214 | Negotiations | 2-3 |

Electives

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: 6

| | | |
|-----------|---|--|
| FINA 6309 | Foundations of Accounting and Finance (If not taken towards concentration core) | |
| HINF 5101 | Introduction to Health Informatics and Health Information Systems | |
| HINF 5105 | The American Healthcare System | |
| HINF 6404 | Patient Engagement Informatics and Analytics | |
| HRMG 6220 | Health Organization Management | |
| HRMG 6230 | Leading a Diverse and Inclusive Organization | |
| MGSC 6281 | Service Innovation and Management | |
| MISM 6210 | Information Visuals and Dashboards for Business | |
| MISM 6212 | Data Mining and Machine Learning for Business | |
| SCHM 6223 | Managing Healthcare Supply Chain Operations (If not taken towards concentration core) | |
| STRT 6210 | Workforce Metrics and Analytics | |

CONCENTRATION IN INTERNATIONAL BUSINESS

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|--------------------------------|---|
| INTB 6200 | Managing the Global Enterprise | 3 |
|-----------|--------------------------------|---|

Electives

In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

| | | |
|-----------|--|--|
| INTB 6212 | Cultural Aspects of International Business | |
| INTB 6226 | Becoming a Global Leader | |
| INTB 6230 | Global Field Study | |
| INTB 6249 | Digitization of International Business | |

CONCENTRATION IN INVESTMENTS

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|--|---|
| FINA 6200 | Value Creation through Financial Decision Making | 3 |
| FINA 6203 | Investment Analysis | 3 |

Electives

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: 6

| | | |
|-----------|------------------------------------|--|
| FINA 6211 | Financial Risk Management | |
| FINA 6212 | Fixed Income Securities and Risk | |
| FINA 6213 | Investment Banking | |
| FINA 6217 | Real Estate Finance and Investment | |
| FINA 6219 | Portfolio Management | |

CONCENTRATION IN LEADING PEOPLE AND ORGANIZATIONS

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|-----------------------------------|---|
| HRMG 6200 | Managing People and Organizations | 3 |
|-----------|-----------------------------------|---|

Electives

In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

| | |
|-----------|-------------------------------------|
| HRMG 6212 | Creating an Innovative Organization |
| HRMG 6218 | Great Companies |
| HRMG 6220 | Health Organization Management |
| HRMG 6223 | Global Talent Management |
| MGMT 6214 | Negotiations |
| STRT 6210 | Workforce Metrics and Analytics |

CONCENTRATION IN MARKETING

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|--|---|
| MKTG 6200 | Creating and Sustaining Customer Markets | 3 |
|-----------|--|---|

Electives

In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

| | |
|-----------|---|
| MKTG 6210 | Marketing Research |
| MKTG 6212 | International Marketing |
| MKTG 6214 | New Product Development |
| MKTG 6216 | Market Focused Strategy |
| MKTG 6218 | Managing Customer Engagement in a Service World |
| MKTG 6222 | Digital Marketing |
| MKTG 6223 | Brand and Advertising Management |
| MKTG 6224 | B2B and Strategic Sales |
| MKTG 6226 | Consumer Behavior |
| MKTG 6230 | Driving Marketing Performance: Measure, Analyze, Profit |
| MKTG 6234 | Marketing Analytics |

CONCENTRATION IN MARKETING ANALYTICS

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|--|---|
| MKTG 6200 | Creating and Sustaining Customer Markets | 3 |
|-----------|--|---|

| | | |
|-----------|---------------------|---|
| MKTG 6234 | Marketing Analytics | 3 |
|-----------|---------------------|---|

Electives

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: 6

| | |
|-----------|---|
| MKTG 6210 | Marketing Research |
| MKTG 6216 | Market Focused Strategy |
| MKTG 6222 | Digital Marketing |
| MKTG 6230 | Driving Marketing Performance: Measure, Analyze, Profit |

CONCENTRATION IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|--|---|
| SCHM 6201 | Operations and Supply Chain Management | 3 |
|-----------|--|---|

| | | |
|-----------|------------------------------|---|
| SCHM 6213 | Global Supply Chain Strategy | 3 |
|-----------|------------------------------|---|

Electives

In consultation with advisor, complete 6 graduate-level semester hours for which prerequisites have been met. Choose from the following: 6

| | |
|-----------|--|
| SCHM 6211 | Logistics and Transportation Management |
| SCHM 6214 | Sourcing and Procurement |
| SCHM 6215 | Supply Chain Analytics |
| SCHM 6221 | Sustainability and Supply Chain Management |

| | |
|-----------|---|
| SCHM 6223 | Managing Healthcare Supply Chain Operations |
| SCHM 6224 | Demand Planning and Forecasting |

CONCENTRATION IN PUBLIC HEALTH

| Code | Title | Hours |
|-----------|--|-------|
| PHTH 5120 | Race, Ethnicity, and Health in the United States | 3 |
| PHTH 5212 | Public Health Administration and Policy | 3 |
| PHTH 5214 | Environmental Health | 3 |
| PHTH 6208 | Urban Community Health Assessment | 3 |

CONCENTRATION IN STRATEGIC TECHNOLOGY LEADERSHIP

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

To earn the Concentration in Strategic Technology Leadership, students must complete the following four core courses of the core curriculum of this program:

| | |
|-----------|---|
| INNO 6222 | Competing in Dynamic, Innovation-Driven Markets |
| INTB 6226 | Becoming a Global Leader |
| MISM 6212 | Data Mining and Machine Learning for Business |
| MKTG 6230 | Driving Marketing Performance: Measure, Analyze, Profit |

Required

Complete the following course twice: 6

| | | |
|-----------|--|---|
| INNO 6250 | Integrated and Applied Technology Leadership Project | 3 |
|-----------|--|---|

Complete the following:

| | | |
|-----------|----------------------------------|---|
| INNO 6240 | Strategic Disruption Residency 1 | 1 |
| INNO 6241 | Strategic Disruption Residency 2 | 1 |
| INNO 6242 | Strategic Disruption Residency 3 | 1 |

Electives

In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

ACCT, BUSN, ENTR, FINA, HRMG, INNO, INTB, MECN, MGMT, MKTG, MISM, SCHM, or STRT

Students may also select preapproved interdisciplinary electives, for which prerequisites have been met, offered in partnership with other Northeastern University colleges.

CONCENTRATION IN SUSTAINABILITY AND BUSINESS

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

Required

| | | |
|-----------|---|---|
| MECN 6200 | Global Competition and Market Dominance | 3 |
|-----------|---|---|

Electives

In consultation with advisor, complete 9 graduate-level semester hours for which prerequisites have been met. Choose from the following: 9

| | |
|-----------|--|
| ENTR 6214 | Social Enterprise |
| ENTR 6216 | Global Social Entrepreneurship and Innovation |
| INTB 6217 | Creating Sustainable Competitive Advantage through Global Innovation |
| MECN 6205 | Sustainability and the Economics of Markets |
| MGMT 6225 | Sustainability and Leadership |
| MGMT 6226 | Sustainability and the Business Environment |
| SCHM 6221 | Sustainability and Supply Chain Management |

Plan of Study

Sample Plans of Study

Not all concentrations are available at all locations; please refer to your advisor or admissions coach for the course availability each semester at your location.

MS IN MANAGEMENT: BOSTON CAMPUS (12 MONTHS)

| Year 1 | | | | | |
|------------------------------------|-------|--------------------------------------|-------|--------------------------------------|----------|
| Fall | Hours | Spring | Hours | Summer Full Semester | Hours |
| Core area course 1 | | 3 Core area course 3 | | 3 Core area course 4 | 3 |
| Core area course 2 | | 3 Concentration course 2 or elective | | 3 Concentration course 4 or elective | 3 |
| Concentration course 1 or elective | | 3 Concentration course 3 or elective | | 3 Elective | 3 |
| | | Elective | | 3 | |
| | | 9 | | 12 | 9 |

Total Hours: 30**MS IN MANAGEMENT: BOSTON CAMPUS (16 MONTHS)**

| Year 1 | | | | | |
|------------------------------------|-------|--------------------------------------|-------|--|-----------|
| Fall | Hours | Spring | Hours | | |
| Core area course 1 | | 3 Core area course 3 | | | 3 |
| Core area course 2 | | 3 Concentration course 2 or elective | | | 3 |
| Concentration course 1 or elective | | 3 Concentration course 3 or elective | | | 3 |
| | | Elective | | | 3 |
| | | 9 | | | 12 |

Year 2

| Fall | Hours | | | | |
|------------------------------------|-------|----------|--|--|--|
| Core area course 4 | | 3 | | | |
| Concentration course 4 or elective | | 3 | | | |
| Elective | | 3 | | | |
| | | 9 | | | |

Total Hours: 30**MS IN MANAGEMENT: OAKLAND CAMPUS (12 MONTHS)*****Concentration in Entrepreneurship***

| Year 1 | | | | | |
|------------------------|-------|------------------------|-------|------------------------|----------|
| Fall | Hours | Spring | Hours | Summer Full Semester | Hours |
| Core area course 1 | | Core area course 3 | | Core area course 4 | |
| INNO 6222 | | 3 FINA 6309 | | 3 HRMG 6200 | 3 |
| Core area course 2 | | Concentration course 2 | | Concentration course 4 | |
| MISM 6202 | | 3 ENTR 6241 | | 3 ENTR 6219 | 3 |
| Concentration course 1 | | Concentration course 3 | | Elective 2 | |
| ENTR 6212 | | 3 ENTR 6300 | | 3 ENTR 6214 | 3 |
| | | Elective 1 | | | |
| | | INNO 6230 | | 3 | |
| | | 9 | | 12 | 9 |

Total Hours: 30**MS IN MANAGEMENT: OAKLAND CAMPUS (16 MONTHS)*****Concentration in Entrepreneurship***

| Year 1 | | | | | |
|------------------------|-------|------------------------|-------|--|---|
| Fall | Hours | Spring | Hours | | |
| Core area course 1 | | Core area course 3 | | | |
| INNO 6222 | | 3 FINA 6309 | | | 3 |
| Core area course 2 | | Concentration course 2 | | | |
| MISM 6202 | | 3 ENTR 6241 | | | 3 |
| Concentration course 1 | | Concentration course 3 | | | |
| ENTR 6212 | | 3 ENTR 6300 | | | 3 |
| | | Elective 1 | | | |

| | | |
|------------------------|--------------|----|
| | INNO 6230 | 3 |
| | 9 | 12 |
| Year 2 | | |
| Fall | Hours | |
| Core area course 4 | | |
| HRMG 6200 | 3 | |
| Concentration course 4 | | |
| ENTR 6219 | 3 | |
| Elective 2 | | |
| ENTR 6214 | 3 | |
| | 9 | |

Total Hours: 30

MS IN MANAGEMENT: ONLINE ONLY
Concentration in Digital Transformation

| | | | | | |
|---------------|--------------|---------------|--------------|-----------------------------|--------------|
| Year 1 | | | | | |
| Fall | Hours | Spring | Hours | Summer Full Semester | Hours |
| INNO 6200 | | 3 MISM 6200 | | 3 MGMT 6213 | 3 |
| STRT 6220 | | 3 HINF 6404 | | 3 Elective | 3 |
| MGSC 6281 | | 3 SCHM 6223 | | 3 | |
| Elective | | 3 HINF 5101 | | 3 | |
| | | 12 | | 12 | 6 |

Total Hours: 30

MS IN MANAGEMENT: ONLINE ONLY
Concentration in Healthcare Administration

| | | | | | |
|-------------------------|--------------|---------------------------|--------------|-----------------------------|--------------|
| Year 1 | | | | | |
| Fall | Hours | Spring | Hours | Summer Full Semester | Hours |
| INNO 6200 | | 3 MISM 6200 | | 3 MGMT 6213 | 3 |
| STRT 6220 | | 3 HRMG 6222 | | 3 Elective | 3 |
| HRMG 6200 | | 3 MGMT 6214 | | 3 | |
| FINA 6309 (or elective) | | 3 SCHM 6214 (or elective) | | 3 | |
| | | 12 | | 12 | 6 |

Total Hours: 30

MS IN MANAGEMENT: ONLINE, WITH ON-CAMPUS RESIDENCIES ¹
Concentration in Strategic Technology Leadership

| | | | | | |
|---------------|--------------|---------------|--------------|-----------------------------|--------------|
| Year 1 | | | | | |
| Fall | Hours | Spring | Hours | Summer Full Semester | Hours |
| INNO 6222 | | 3 MKTG 6230 | | 3 Elective | 3 |
| INTB 6226 | | 3 MISM 6212 | | 3 Elective | 3 |
| INNO 6250 | | 3 INNO 6250 | | 3 | |
| INNO 6240 | | 1 INNO 6241 | | 1 | |
| | | 10 | | 10 | 6 |
| Year 2 | | | | | |
| Fall | Hours | | | | |
| Elective | | 3 | | | |
| INNO 6242 | | 1 | | | |
| | | 4 | | | |

Total Hours: 30

¹ Students will take courses online but will be required to attend an on-campus residency in Boston and/or London.