

Corporate Innovation, Graduate Certificate

Northeastern University D'Amore-McKim School of Business' Graduate Certificate in Corporate Innovation (https://damore-mckim.northeastern.edu/programs/corporate-innovation-certificate/?utm_medium=content&utm_source=catalog&utm_campaign=dmsb-melt-avg-glo-comp-bos-bus-gcall-con-2022_02_25-gcci_catalog) prepares students with an agile, curious mindset and expertise in proven innovation practices.

In just four courses—with the option to take a fifth course to deepen their knowledge—students learn essential innovation tools for improving processes, products, and services, emphasizing driving growth through innovation. Depending on the electives chosen, students explore critical topics in greater depth, such as social enterprise, business model design, or corporate entrepreneurship.

Students may enroll in the Graduate Certificate in Corporate Innovation for full-time and part-time study.

Program Requirements

Core Requirement

Code	Title	Hours
ENTR 6200	Enterprise Growth and Innovation	3

Electives

Code	Title	Hours
In consultation with advisor, complete 9 graduate-level semester hours from the following for which prerequisites have been met:		9

ENTR 6212	Business Planning for New Ventures	
ENTR 6217	Lean Innovation	
ENTR 6220	Family Business Leadership and Governance	
ENTR 6222	Competing in Dynamic, Innovation-Driven Markets	
ENTR 6224	Intellectual Property and Other Legal Aspects of Business and Innovation	
ENTR 6225	Acquisitions, Alliances, and Growth	
GE 5100	Product Development for Engineers	
HRMG 6212	Creating an Innovative Organization	
HRMG 6280	The Human Side of Innovation	
MGMT 6210	Law for Managers and Entrepreneurs	
MGMT 6280	Innovation for Next-Generation Products and Systems	
MKTG 6214	New Product Development	
TECE 6300	Managing a Technology-Based Business	
TECE 6340	The Technical Entrepreneur as Leader	

Program Credit/GPA Requirements

12 total semester hours required

Minimum 3.000 GPA required