

# D'Amore-McKim School of Business

Website (<http://www.damore-mckim.neu.edu>)

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Northeastern University's D'Amore-McKim School of Business enables students to develop the skills needed to lead in today's technologically driven business world. We deliver a curriculum that combines knowledge in technology and data analytics with uniquely human skills, such as critical thinking, creativity, and an entrepreneurial mindset.

Bringing all of that together is Northeastern's experience-powered approach to education. Students build their own personal brands as they explore a vast array of real-world experiences on their paths to graduation, including global immersion, undergraduate research, service-learning projects, interdisciplinary courses, and our signature co-op program.

Our expert faculty members have a deep understanding of business theory, which they apply to both their research and teaching; many also consult and partner with the corporate world. They're plugged into industry trends and will challenge and inspire you. Dedicated academic advisors and co-op coordinators are on hand every step of the way to help students make decisions throughout their academic and professional careers.

The school offers Bachelor of Science degrees in:

- Business Administration
- International Business
- Combined Majors—see Combined Majors section

For each degree program students must choose one of the concentrations listed below:

- Accounting
- Brand Management
- Business Analytics
- Corporate Innovation and Venture
- Entrepreneurial Startups
- Family Business
- Finance
- Fintech
- Healthcare Management and Consulting
- International Business (available only as a second concentration)
- Management
- Management Information Systems
- Marketing
- Marketing Analytics
- Social Innovation and Entrepreneurship
- Supply Chain Management

The business curriculum is enhanced by courses in the sciences, humanities, and social sciences. In addition to their academic courses, all students are required to complete a cooperative education plan.

Cooperative education, or co-op, is experiential learning and deliberately integrates and blends the application of theory into practice. During co-op students apply knowledge learned in a class setting in a professional work environment, which stimulates inquiry and discussion when students return to class. By engaging in co-op experiences, students develop increased self-awareness, a sense of purpose, and define career aspirations to impact postgraduate employment opportunities and lifelong learning. Eligible students are permitted to complete one full-time (32-plus hours per week) co-op experience OR one part-time (16-31.99 hours per week) co-op experience together with 6-plus credits of academic coursework during an approved co-op cycle. Eligibility for co-op is based upon a variety of factors and is integrated into a student's academic plan.

The undergraduate program of the D'Amore-McKim School of Business meets the standards of AACSB International—The Association to Advance Collegiate Schools of Business—for faculty and student quality, curriculum design, and overall university support.

After graduation, students may obtain jobs in all aspects of business, both domestically and internationally, as well as in nonprofits and government.

## Academic Progression Standards

In addition to meeting the university progression standards, students must achieve a 2.000 grade-point average (GPA) in business courses.

Freshmen must complete at least 32 semester hours (SH) in order to progress to sophomore status. Freshmen who earn fewer than 32 SH must make up the difference prior to graduation. Students beyond the freshman year must complete at least 16 SH each in-school (not on co-op) full semester and 8 SH each in-school summer half semester in order to progress to the next class standing.

Students who do not meet academic progression standards will be placed on academic probation and may be subject to dismissal from the university.

## Pass/Fail Option

D'Amore-McKim School of Business students may opt to take courses on a pass/fail basis in accordance with university policy but should be aware that this policy applies to nonbusiness courses that will count as open electives only. Business courses may not be taken pass/fail under any circumstance.

## Taking Courses While on Co-op

Students may take a maximum of one class either online or in-person while on co-op during the fall, spring, or summer term. Course participation should not interfere with the student's work performance on co-op. It is the D'Amore-McKim School of Business policy that, with prior approval of their co-op coordinator and academic advisor, a student may register for a maximum of two courses or 8 credits while on co-op.

## External Transfer to the D'Amore-McKim School of Business

External transfer students are accepted from other academic institutions during the fall and spring terms. Applications and accompanying

materials are submitted directly to the Office of Undergraduate Admissions.

Associate Professor and Group Chair

The D'Amore-McKim School of Business at Northeastern University is accredited by AACSB International—The Association to Advance Collegiate Schools of Business—and as such complies with the following regulations governing the transferring of credit:

#### **COURSES FROM AN AACSB-ACCREDITED INSTITUTION**

Students may transfer a maximum of 80 SH of credit. A combination of 60 SH of nonbusiness courses and/or 28 SH of business courses will be accepted; 64 SH may be applied as credits toward the minimum 128 SH required for degree conferral.

#### **COURSES FROM A NON-AACSB-ACCREDITED INSTITUTION**

Students may transfer a maximum of 60 SH of credit. A combination of 52 SH of nonbusiness courses and/or 20 SH of business courses will be accepted.

Some courses are not eligible for transfer. Check with the Office of Undergraduate Admissions for more details.

### **Graduation Requirements**

The school reserves the right to amend programs, courses, and degree requirements to fulfill its educational responsibility to respond to relevant changes in the field.

Bachelor of Science degree candidates must complete all prescribed work of the curriculum in which they seek to qualify, currently 128 SH. The degree not only represents the formal completion of selected courses but also indicates professional study in the major or concentration. A GPA of 2.000 and a C average in all business courses are required for graduation.

### **Academic Group Chairs**

#### **ACCOUNTING**

Timothy J. Rupert, PhD

Professor and Group Chair

#### **ENTREPRENEURSHIP AND INNOVATION**

Fernando F. Suarez, PhD

Jean C. Tempel Professor and Group Chair

#### **FINANCE**

Olubunmi Faleye, PhD

Professor and Group Chair

#### **INTERNATIONAL BUSINESS AND STRATEGY**

Christopher J. Robertson, PhD

Professor and Interim Group Chair

#### **MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT**

Jamie J. Ladge, PhD

Associate Professor and Group Chair

#### **MARKETING**

Felicia Lassk, PhD

Associate Professor and Group Chair

#### **SUPPLY CHAIN AND INFORMATION MANAGEMENT**

Gilbert Nyaga, PhD