# Designing Sustainable and Creative Cities: A Coalition of Arts, Music & Architecture

Monday, June 21, 2021 9:00 am, EST / 3:00 pm, Paris time

# **SPEAKERS** (in alphabetical order)

### Stefano Boeri | Italy

Stefano Boeri, architect and urban planner, is Full Professor at Politecnico di Milano, visiting professor in several international universities, and Director of the Future City Lab at Tongji University (Shanghai). Boeri was Director of the reviews Domus (2004-2007) and Abitare (2007-2011), Councilor for Culture in Milan (2011-2013), and in February 2018 he has been appointed President of Triennale di Milano. Stefano Boeri's work ranges from the design of architecture and urban visions to interior and product design, with a constant focus on the geopolitical and environmental implications of urban phenomena. His attention to the relationship between city and living nature led to the realization of the Bosco Verticale in Milan (2014), which has become a reference model in the field of sustainable architecture. Boeri's studio is involved in urban forestry projects, including the Vertical Forest in Paris, Lausanne, Utrecht, Eindhoven, Nanjing and Huanggang, the Forest Cities in Mexico and China, as well as interior and exhibition projects around the world.

### Santiago Calatrava | Spain

Architect, Artist and Engineer Santiago Calatrava was born in 1951 in Valencia, Spain. He enrolled in the Escuela Técnica Superior de Arquitectura in Valencia where he received a degree in Architecture and took a post-graduate course in Urbanism; he completed post-graduate studies in Civil Engineering and enrolled in 1975 at the ETH (Swiss Federal Institute of Technology) in Zurich, receiving his Ph.D. in 1981. Calatrava has received numerous prizes and awards, including the AIA National Medal in 2012. His buildings such as the Milwaukee Art Museum received the SEAOI 2002 Excellence in Design Award for Best Large Structure; and the Turning Torso Tower in Malmö received the MIPIM Award (2005). His railway stations the Zurich-Stadelhofen Railway Station and the Oriente Station in Lisbon received the Brunel Award in 1992 and 1998 respectively and the Liège-Guillemins High-Speed Railway Station received the ESCN 2006 European Award for Excellence in Concrete.

## Farrokh Derakhshani | Switzerland

Farrokh Derakhshani is Director of the Aga Khan Award for Architecture since 2006, and joined the organisation in 1982. Before joining the Award, Mr Derakhshani (b. 1952) was trained in architecture and urban planning at the National University of Iran (1970-1978), followed by graduate work at the École nationale supérieure des beaux-arts in Paris. His professional architectural activity include design and construction-management of large-scale public works and infrastructure projects in Iran, as well as projects in France, and Switzerland. Mr Derakhshani's work at the Aga Khan Award focuses on architecture for Muslim societies throughout the world, with an emphasis on contemporary interventions as well as historic environments. Besides organizing the Award process he also develops exhibitions and architectural seminars and panel discussions in the framework of the Award activities. He travels extensively to represent the Award at global forums, international events, and academic institutions worldwide.

## **Huda I. Alkhamis-Kanoo | United Arab Emirates**

H.E. Huda I. Alkhamis-Kanoo is a patron of the arts who has dedicated her life to inspiring artists to create, generations to innovate and communities to unite and prosper. She worked tirelessly to found the Abu Dhabi Music and Arts Foundation (ADMAF) in 1996 and is also the Artistic Director of the jewel in its crown, the Abu Dhabi Festival, which she established in 2004. Ms. Alkhamis-Kanoo was recognized by H.H. President Sheikh Khalifa bin Zayed Al Nahyan in 2006, appointing her to the Board of the Abu Dhabi Authority for Culture & Heritage (now Department of Culture and Tourism - Abu Dhabi), on which she served until 2012. Ms. Alkhamis-Kanoo has received numerous awards for her dedication to the arts, education and women's development, including The Abu Dhabi Award and Abu Dhabi Medal, the UN-affiliated Women Together Award, an honorary doctorate from the American University of Paris, among many others.

## Gong Ke | China

Prof. GONG Ke is President of the World Federation of Engineering Organizations (WFEO), and Executive Director of the Chinese Institute of New Generation Artificial Intelligence Development Strategies. Prof. GONG is an engineer in information communication technology by training. After obtained the degree of Doctor of Technical Science from Technical University of Graz, Austria, he had worked in Tsinghua University from 1987-2006, where he served as the director of the Chinese National Research Center of Information Science and Technology, and the vice president of the University; later, he was appointed as President of Tianjin University (2006-2011), and President of Nankai University (2011-2018). Prof. GONG has worked in WFEO since 2009, had chaired the Committees of Information and Communication, and then of Engineering for Innovative Technologies. He was elected as President and took the office in 2019. From 2013-2017, Prof. GONG Ke was member of the Scientific Advisory Board to the UN Secretary-General Ban Ki-moon.

#### Rainer Kern | Germany

Rainer Kern, born and raised in Mannheim, is the chairman of the cultural center "Kulturhaus Karlstorbahnhof" in Heidelberg since 1999. He is responsible for strategic cultural projects and UN-Ralations. Leading the evaluation process of Mannheim's application as "Kulturhauptstadt 2024" from 2008 he was also in charge of the application process for the worldwide "UNESCO Creative Cities Network" within the category "UNESCO City of Music" in 2014, which was successful in December 2014. From 2014 til 2017 Rainer Kern was a member of the advisory board of the SRH University for Economics and Culture in Calw, where he took part in the initiation and creation of the Bachelor- and Master-Program "Cultural- and Eventmanagement". He was the founder (1999) and now still is the festival director and artistic director of the biggest german jazz festival "Enjoy Jazz – International Festival for Jazz and More," the only German festival to gain Festival grant of the European Union from 2011-2013.

## Jee Won Kim | USA / Republic of Korea

Jee Won Kim has been a registered architect in the State of New York since December 1999; and earned his Bachelors of Architecture from the Irwin S. Chain School of Architecture, Cooper Union, New York (1988). Prior to launching his own firm in January 2006, he was a Senior Project Architect at Robert Siegel Architects, and before that a Project Architect with the Rockwell Group, Peter Marino & Associates, Architects, and Rosenblum Harb Architects. He has worked with I.M. Pei & Partners, Fox & Fowle, and Mayers and Schiff; and has been published Blink and Interior Design.

#### Charles Landry | United Kingdom

Charles Landry works with cities around the world to help them make the most of their potential. He is widely acclaimed as a speaker, author, innovator and he facilitates complex urban change projects. An international authority on using imagination in creating self-sustaining urban change Charles has advised cities or given talks in over 60 countries. He helps shift how we harness possibilities and resources in reinventing our cities and his Creative City concept has become a global movement. His book The Art of City Making was voted the 2nd best book on cities ever written by the planning website: http://www.planetizen.com/node/66462.His most recent books are The Civic City in a Nomadic World and The Creative Bureaucracy with Margie Caust. The latter has become a movement with an annual festival taking place in autumn every year in Berlin. The 2020 Festival had over 15000 unique visitors. Other books cover the measurement of urban creativity, the digitized city, urban fragility and risk, the sensory experience cities and interculturalism.

## Simeona Manova | European Union

Simeona is a member of the cabinet of Elisa Ferreira, European Commissioner for Cohesion and Reforms, where she is responsible for the New European Bauhaus initiative, relations with the European Parliament as well as the EU budget, audit and accountability. Among non-portfolio policies, she follows SMEs, single market, industry and tourism. Simeona first joined the European Commission in 2013, Directorate-General for Budget, where she worked on the proposal and negotiations of the EU's long-term budget (the multiannual financial framework 2021-27) and the EU Budget Focused on Results initiative. She had previously worked at Deloitte's Enterprise Risk Services in Belgium and Bulgaria (2008-2013) providing audit and advisory services to public sector clients and private companies in Europe, the Middle East and South-East Asia. Simeona holds a Master's degree in International and Development Economics from the Hochschule für Technik und Wirtschaft in Berlin and a Bachelor of Business Administration in International Management and Finance from the International University in Germany.

## Mugendi K. M'Rithaa | Kenya

Prof. Mugendi K. M'Rithaa is a transdisciplinary industrial designer, educator, researcher and consultant presently working at Machakos University, Kenya. He studied in Kenya, the USA, India, and South Africa and holds a Bachelor's degree in Design; a Masters degree in Industrial Design; a Higher/Postgraduate Diploma Higher Education and Training; as well as a Doctorate in Universal Design. He is widely traveled and has taught in Kenya, Botswana, Canada, India, Norway, South Africa and Sweden and is passionate about various expressions of socially conscious design. Mugendi has a special interest in the pivotal role of design thinking in advancing the developmental agenda on the African continent. He is a founding member of the Network of Afrika Designers (NAD)/Pan-Afrikan Design Institute (PADI)/Design Council of Afrika, and is associated with a number of other international networks focusing on design within industrially developing (or majority world contexts). He is also the Founding Patron of the Interior Designers' Association of Kenya (IDAK).

#### Satoshi Ohashi | Japan

Satoshi Ohashi has worked and collaborated closely with Dame Zaha Hadid and Patrik Schumacher since 1987 over the period of more than 30 years. Currently, Director for Zaha Hadid Architects. He has worked globally, continuously pursuing the possibilities of architecture and design from large scale urban design to smaller scale furniture and product design. Born in Japan, grew up in New York City, he has lived and worked internationally in New York, London, Paris, Tokyo and now in Beijing, China. From 1987-1993 he was the director in charge and project architect for Zaha Hadid Tokyo office working on the design of the early works of the office. The works including the first interior design project, Moonsoon Restaurant. Satoshi has been Director in charge of ZHA China and Asia. Projects include the award winning projects, Galaxy SOHO, Wangjing SOHO, Sky SOHO, Leeza SOHO, future city and TOD projects such as the New Beijing Daxing Airport, Unicorn Island, Xi'an Tencent Innovation City.

### Taslim Owonikoko | Nigeria

Taslim Owonikoko earned a degree in Chemical Engineering (1993) from Obafemi Awolowo University, Nigeria. He is a Biobase Products Innovator, for which he has received seven patents, and the CEO of Berekotry Ltd, which he established in 2013. He received the United Nations Development Programme (UNDP) Best Innovation Award (2013), a Global Top 100 Innovator Award at GE Ecomagination USA, was recognized as a Global Innovation Merit Awardee at Maker Faire Europe (Rome); and received international mention with an R&D Problem Solver's Joint Gift Certificate Prize by Innocentive-MIT-CBS in 2005. In addition, Owonikoko is also a singer/songwriter, and featured as a Climate Artiste on the World Bank Climate Website For Green Cities.

### Joe Peach | United Kingdom

Joe Peach is a communications professional who has spent the last decade working for firms in, and on the fringes of, urban development. As Communications Director at the technology scale-up WhereIsMyTransport, he supports their work delivering mobility data and solutions for emerging-market megacities. You will also find him blogging about sustainable cities at thisbigcity net, which he founded and has run since 2009. Joe Peach earned a BA in Visual Studies from Norwich University of the Arts, and MA in Sustainable Communities & the Creative Economy from Kingston University London; and an Masters of Science in Real Estate & Planning from Heriot-Watt University, Edinburgh.

## Anabelle Selldorf | Germany / USA

Annabelle Selldorf is the Principal of Selldorf Architects, a 70-person architectural design practice that she founded in New York City in 1988. Selldorf Architects has worked on public and private projects that range from museums and libraries to a recycling facility; and at scales from the construction of new buildings to the restoration of historic interiors and exhibition design. The firm's clients include cultural institutions and universities such as the Frick Collection, Museum of Contemporary Art San Diego, The Clark Art Institute, Neue Galerie New York, New York University, and Brown University. In addition, the firm has created numerous galleries for David Zwirner, Hauser & Wirth, and Gladstone Gallery among others, and designed exhibitions for the Whitney Museum, Frieze Masters, Gagosian Gallery, and the Venice Art Biennale. Ms. Selldorf is a member of the American Academy of Arts and Letters and was the recipient of their prestigious Award in Architecture in 2014. In 2016, she received the AIA New York Medal of Honor.

### Shain Shapiro | United Kingdom

Shain Shapiro, PhD is the Founder and Group CEO of Sound Diplomacy, the leading global advisor on growing music and night time economies in cities and places. He has defined a new way to think about the value of music in cities and places and through it, influenced over 100 cities and places to invest in music and culture as part of overall growth strategy. He is also the co-founder of Music Cities Convention, the world's largest event bringing together the music industry with city planners, developers, policy makers and executives, the Music Cities Community, the leading online platform for music and public policy to intersect and the Music Cities Awards. Shapiro has consulted in over 75 cities and holds a PhD from the University of London and was one of the top 10 Creative Entrepreneurs in Britain in the British Council's h100 list. Lastly, he is currently writing a book about music ecosystems and their impact on cities and communities.

## **EVENT HOSTS**

## Mehri Madarshahi | Co-host and speaker on behalf of Melody for Dialogue

Mehri Madarshahi is President and CEO of Global Cultural Networks, and founder and President of the Melody for Dialogue among Civilizations Association (Paris, Geneva, Hong Kong and New York); previously she served at the United Nations Secretariat in New York for 26 years, including as Senior Economist. Between 2010 and 2016, Ms. Madarshahi's Association organized and produced six mega multi-cultural concerts using music as means of advocacy and awareness on pressing environmental and economic issues, working closely with UNESCO, UN Environment Program, HABITAT, European Center for Nuclear Research (CERN). She also collaborated with several institutions of higher education, including Northeastern University in Boston, New York University, and the American University in Paris, and with several cities in China (Guangzhou, Hangzhou, Nanjing, Shenzhen, and Anji). In 2006 the Director-General of UNESCO awarded Ms. Madarshahi the UNESCO 60th Anniversary medal for her innovative approach to international dialogue through arts and music.

#### Dan Adams | Co-host and speaker on behalf of Northeastern University/CAMD

Dan Adams is Director and Associate Professor of the School of Architecture at Northeastern University. Dan teaches design studios and seminars, in both the architecture and sustainable urban environments programs. Dan is also the co-founder of Landing Studio. Landing Studio is a design and planning practice that develops tactics for positively integrating global and region scale infrastructure into local urban contexts. Much of the work focuses on developing design tactics as well as spatial and policy frameworks that allow for the interweaving of public engagement and improved environmental performance within typically inaccessible industrial and infrastructural landscape. Dan has a BSArch from the University of Michigan, and an MArch from Harvard University, where he received the AIA Medal, and Kelly Thesis Prize, as well as the Druker Research Fellowship; for ongoing research studying global production and transport of salt and the unique integration of these industrial landscapes with urban communities and ecology.

## NORTHEASTERN UNIVERSITY REPRESENTATIVES

#### Jane Amidon | USA

Jane Amidon is a Professor of Landscape Architecture and Director of the Urban Landscape Program in the Northeastern University School of Architecture, and Senior Associate Dean for Graduate Programs and Strategic Initiatives in the College of Arts, Media and Design. Jane lectures and publishes on contemporary urban landscape and the related topics of modernism and modernization of the American landscape. Her published books include Radical Landscapes: Reinventing Outdoor Space and monographs on Kathryn Gustafson and Dan Kiley. She was the founding editor for the Source Books in Landscape Architecture series, publishing the first four books of that series. Recent essays and chapters include "Cities, Disturbance and Recovery" and "Two Shifts and Four Threads in Contemporary Landscape and Urbanism" in Topos, "Big Nature" in Design Ecologies: Essays on the Nature of Design, and "Eclogue for the Metropolis" in PRAXIS Journal.

## Alpha Yacob Arsano | Ethiopia / USA

Alpha Yacob Arsano is a PhD candidate in architecture and building technology at MIT with a research focus on passive and hybrid building strategies for various climatic contexts. Alpha's work presents the development and application of an early-stage design analysis method called climabox as a toolset to evaluate the potential for low-carbon building strategies. The methodology has been implemented in a web-app called ClimaPlus that is accessible on any web-enabled device, and it has been successfully tested with more than 33,000 learners in a Massive Open Online Course (MOOC) that was launched in collaboration with MIT Energy Initiative (MITEI). Before joining MIT's Master of Science in architecture program in 2015, Alpha was an academic fellow at Transsolar Energietechnik, a climate engineering consultancy, and interned at the architectural firm Allmann Sattler Wappner in Germany. Arsano earned a BS in architecture from the Ethiopian Institute of Architecture, Building Construction and City Development.

### Xavier Costa-Guix | Spain / USA

Xavier Costa-Guix is Professor of Architecture at Northeastern University, where he has also served as founding dean of the College of Arts, Media and Design. Dr. Costa serves as a Council Member of the Academia Europaea in London, and has acted as advisor to the Aga Khan Foundation in Geneva and the Pritzker Award in Chicago. He has also recently held the position of visiting scholar at the Harvard Graduate School of Design and at ETH Zürich. Dr. Costa has served as dean of Pompeu Fabra University's Elisava School of Design and Engineering in Barcelona, and as director of the Metropolis Graduate Program at the Technical University of Catalonia (UPC), a program focusing on an interdisciplinary approach to contemporary cities. Dr. Costa has served as curator for the Mies van der Rohe Foundation, La Biennale in Venice, the Museum of Modern Art in New York, and the Museu d'Art Contemporani de Barcelona.

#### **Anthony Paul De Ritis | USA**

Anthony Paul De Ritis, composer, is Professor and former Chair of the Music Department at Northeastern University. From 2007-2009 he led the U.S. State Department's Fusion Arts Exchange Program in Music, a course of study for musicians from the U.S., Brazil, India, Ireland, Mali, and South Africa, where were later invited to perform at the meeting of UNESCO's 179th Executive Board. De Ritis's original work Melody for Peace, for Western Orchestra and Non-Western Indigenous Instruments, was commissioned by Mehri Madarshahi and the Melody for Dialogue Among Civilizations Association. In 2007 "Melody for Peace" was premiered at UNESCO Headquarters in Paris, France, and then reprised at Avery Fisher Hall, Lincoln Center, NYC. These concerts were held in tandem with a symposium hosted by UNESCO titled "Music as a Means of Intercultural Dialogue" that focused on themes of how music can help people communicate, understand, and respect one another in a globalizing world.

## **Daniel Strong Godfrey | USA**

Daniel Strong Godfrey received his graduate degrees in composition from Yale University and the University of Iowa. He is Professor and Chair in of the Music Department at Northeastern University's College or Arts, Media and Design. Prior to his appointment at Northeastern in August 2015, Godfrey was Professor of Music Composition, Theory and History at Syracuse University's Setnor School of Music, where also he served variously as Director of the School of Music, Composer-in-Residence, and chair of the Department of Composition. Godfrey has earned awards and commissions from the J. S. Guggenheim Memorial Foundation, the American Academy of Arts and Letters, the Fromm Music Foundation, the Rockefeller Foundation, the Bogliasco Foundation, the Koussevitzky Music Foundation, and the Barlow Endowment for Music Composition, among many others. Godfrey's works are recorded on Albany, CRI, GM, Innova, Klavier, Koch, UK Light and Mark compact discs. His music is available through publishers Carl Fischer and G. Schirmer..

## **MODERATOR**

### Hans d'Orville | Moderator

Dr. Hans d'Orville is Chairman of Advisory Committee of International Center for Creativity and Sustainable Development (ICCSD), former Assistant Director-General for Strategic Planning of UNESCO; Economic Counsellor to the Governor of Guangdong Province, and Honorary Professor at South China University of Technology's Institute for Public Policy, Guangzhou, China. Prior to that he held positions as Vice-Chair of the UN Development Group (UNDG) and Director of the Information Technologies for Development Programme of UNDP. He is a Member and Co-founder of the Africa Leadership Forum, Ota, Ogun State, Nigeria; Executive Coordinator of the InterAction Council of former Heads of State and Government; advisor to the Independent Commission of Population and Quality of Life and the Independent Commission on Forests and Sustainable Development. Hans d'Orville earned his MA and Ph.D. in economics at the University of Konstanz, Germany, and is the author of numerous publications on the UN, general development, and African issues.