



Olivia Genera, Madison Park Technical Vocational High School student and Northeastern Plumbing apprentice

STRENGTHENING OUR CITY, TOGETHER

2021 Community Benefits Annual Report



Northeastern police officer Brenda Zirpolo volunteers to weed the flower beds at the Maurice J. Tobin School in Roxbury during a community volunteer event. Photo by Alyssa Stone/Northeastern University

Resilience through Partnership

As we reflect on almost two years since the COVID-19 pandemic reached our city, we still grapple with the impact that the pandemic has had on the lives and livelihoods of the people of our Boston communities. Yet, we also reflect on how far we have come since March 2020. Through public health campaigns, a commitment to vaccinate our campus in the interest of protecting the broader community, continued testing and monitoring, and nimbly adapting our spaces, we have successfully rebuilt a safe and vibrant campus to welcome back our students, staff, faculty, and neighbors. While we were rebuilding, we continued to deliver on our commitments to our Boston communities.

In the spirit of resilience through partnership, we share this 2021 Community Benefits Annual Report. It details Northeastern's commitments to work with and give back to Boston's neighborhoods from July 2020 through June

2021: from donations of surplus PPE supplies to a local health center to youth development and college readiness programs for our local students to programming and events focused on skills building and community development to our ongoing support of local small businesses, and many other public-centered initiatives.

While this report focuses on outcomes of our commitments to the Boston community as outlined in the 2013 Institutional Master Plan, it does not represent a comprehensive review of broader community engagement efforts happening every day across many departments at the university. Northeastern is a university whose students, faculty, and staff are deeply dedicated to working together with local residents, community leaders, and government organizations to better the lives of the people of Boston.



Northeastern student Yasser Aponte works at The Food Project to help deliver fresh food to local communities in Dorchester, Massachusetts on June 8, 2020. Photo by Matthew Modoono/Northeastern University

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At a Glance

In Fiscal Year 2021, Northeastern University reaffirmed its commitment to partner with the people and organizations that compose the fabric of our city. Here's an overview of highlights from the full report.

Investments in Educational Achievement

Admissions and scholarships

\$19.2M

Institutional grants and scholarships

450+

Boston students are enrolled in our Undergraduate Day program

205

Scholarships awarded to Boston students

Academic prep

2,600+

One-on-one College Advising sessions

1,000+

Academic Enrichment workshops

900+

BPS students participated in virtual STEM activities through our Center for STEM Education

Additional details begin on page 7.

Housing and Neighborhood Engagement

Neighborhood engagement

\$2M

Spent on upkeep for Boston's William E. Carter Playground, as part of Northeastern's \$108M total commitment to the park

\$280k

In surplus pandemic supplies donated

700+

Local residents, organizations, faculty, students, and staff participated in Northeastern Crossing virtual events

Housing

800

New beds to be provided through progress in the 840 Columbus project

Linkage fees

\$2.5M

Housing linkage as part of the university's EXP research center, a state-of-the-art facility, located between Ruggles station and Northeastern's Interdisciplinary Science and Engineering Complex

Additional details begin on page 12.

Jobs and Business Development

Recruiting locally

25%

Of Northeastern's employees are Boston residents

Supporting local, minority-owned, and women-owned businesses

\$132.2M

Spent in Tier 1 and 2 across all underrepresented businesses

\$109.8M

Spending directed to Women- and Minority-Owned and Small Local Business Enterprises

34+

Boston-based businesses participated in the Shop Small, Shop Northeastern markets

Additional details begin on page 19.



Northeastern University Police Officers Brenda Zirpolo, Anika Crutchfield and Rachel Jolliffe read to members of the community during a story time session at Carter Playground. Photo by Matthew Modoono/Northeastern University



Northeastern University plumber Mike Frost assists Olivia Genera, a Madison Park Technical school student who is working as a plumbing apprentice on campus at Northeastern University, while she works on a shower in the East Village dormitory on Tuesday, June 15, 2021. Photo by Alyssa Stone/Northeastern University. More on Page 11

Investments in Educational Achievement

Northeastern's commitment to partnerships for academic success continues to grow and evolve. From college pathways and scholarships for Boston youth to academic enrichment programs, investing in young people's learning goals across the city remains an institutional priority.

\$19.2M
in institutional aid
for Boston students

Admissions and Scholarships

Northeastern is proud of its evolving commitment to Boston's youth and families through our admissions and pathway programs, as well as scholarships. Creating educational opportunities for Boston Public School students and Boston residents is among the most critical work we do. Our goal is to remove barriers that have traditionally prevented Boston students from attending and completing college. We continue making our world-class education accessible and affordable to any resident who desires the opportunity. We are committed to using university resources to support Boston and families to ensure their students are prepared to succeed at Northeastern.

Northeastern currently enrolls more than 450 Boston students in its Undergraduate Day program, including 205 receiving scholarships to attend the university, an increase from 134 last year. 25 BPS graduates were offered transfer contracts for future admission to Northeastern University. This year, the university has committed to over \$19.2 million in institutional aid for Boston students, an increase from \$16 million in the previous fiscal year.

Foundation Year

Foundation year is a first-year college program for Boston students to enable Boston students to start and finish their

degrees at Northeastern. Students who successfully complete Foundation Year will matriculate into a degree program at Northeastern through one of two pathways: through Northeastern's College of Professional Studies or through one of Northeastern's seven undergraduate day colleges by meeting academic standards. Students who complete Foundation Year and matriculate into a degree program are eligible for NU Promise, giving committed grant funds to fill the gap between demonstrated need and cost of attendance. Seventy-five Boston students completed Foundation Year in Spring 2021. 84% of the students were admitted to complete their degrees at Northeastern through the Foundation Year pathway.

College Readiness

Northeastern is committed to helping young people in our surrounding communities apply, matriculate, and succeed in college. Northeastern partners with youth-focused community-based organizations in various ways, including hosting groups on campus, supporting cohorts of students in programs, and volunteering as mentors and tutors. Programs include:

- Accelerate, Northeastern's pre-college program, prepares students for success at Northeastern and in higher education. Motivated local high school students experience Northeastern by taking part in immersive academic programs.

Accelerate aims to continue hosting masterclasses in partnership with Boston schools, allowing students to engage with faculty members. Accelerate will reserve several seats in each workshop and masterclass for our Boston residents at significantly reduced or no cost.

- In June 2021, the Youth Development Initiative Project of City and Community Engagement proudly graduated its final cohort. Since 2006, YDIP has committed to taking on the challenge of impacting and changing the lives of inner-city youth from the surrounding neighborhoods of Northeastern University. For 15 years, the program has aimed to prepare youth for not only college access but college success and completion through classroom instruction, after school and Saturday tutoring sessions, mentoring and support services, and building a sustainable working relationship with a point person from the student's school and their parents and guardians. Of the final four students, two matriculated into Northeastern University and one matriculated into Northeastern's Foundation Year pathway program.



Above: With a safe return to partial in-person programming, Balfour Academy students were able to participate in a summer field trip to Kimball Farms in Westford.

Campus Exploration Tours

Increasing the enrollment of underrepresented students on campus is a core part of our mission. Campus Exploration Tours provide a more focused engagement with K-12 students to inspire them to pursue secondary education. Our overall goal is to empower participants to envision themselves as university students by educating them about the admissions process and campus life. While the COVID-19 pandemic continued to impact the number of young people we were able to bring to campus in FY2021, adapting to a virtual format has presented an opportunity to create digital content and connect virtually with area schools as we continue to engage new campus partners. For example, the Office of Diversity, Equity, and Inclusion

facilitated a virtual program in November 2020 that targeted prospective first-generation college students. The local partner schools that participated were Excel High School and Brigham and Women's Hospital Youth Programs, as well as Natick (METCO) and American Dream Charter High School. The event included a panel of Northeastern faculty, staff and students who shared advice and encouragement regarding college access for first-generation students.

Supporting Massachusetts Youth Success

The Massachusetts Promise Fellowship is a statewide AmeriCorps program. During FY2021, 32% of our Fellows served in

Right: Janet Cheung is a Northeastern first year and 2020 YDIP graduate. In high school, Janet Cheung interned with Northeastern's finance office and helped them develop a sustainability plan. As a Northeastern student, she is studying political science and hopes to use her degree to influence climate change policy. Photo by Matthew Modoono/Northeastern University



neighborhoods surrounding Northeastern and 57% of Fellows served at host sites in Boston. Massachusetts Promise Fellows complete a year of service supporting academic enrichment and college and career exploration for youth in grades 6-12. During FY21, 12 Fellows served directly in Boston neighborhoods surrounding Northeastern at the following organizations: Children's Services of Roxbury, Freedom House, Northeastern's Marine Science Center, the Rafael Hernández After School Program, SquashBusters, St. Stephen's Youth Programs, and Youth Enrichment Services.

Additionally, nine Fellows served at the following sites in Boston: Artists for Humanity, Asian Community Development Corporation, Boston Chinatown Neighborhood Center, Girls' LEAP, Health Resources in Action, Margarita Muñiz Academy, and Mass General Hospital - Center for Community Health Improvement. The FY21 AmeriCorps member cohort included 80% people of color and 44% were first-generation college students.

Our Fellows worked with over 900 young people across the Commonwealth, and—of those over 900 youth—183 high school seniors celebrated college or career program acceptances at the end of the academic year. Throughout the program, Fellows planned, organized, and implemented over 1,000 Academic Enrichment Workshops or Initiatives, 2,635 one-on-one College Advising Sessions, and 254 mental health and community resource referrals.

Balfour Academy

Balfour Academy serves 120 Boston students in grades 7 - 12. Program participants commit to six summers of academic classes, enrichment activities, and college/career readiness held on Northeastern's campus. During the school year, students are offered after-school tutoring, additional programming, and individual support. Twenty-two new 7th graders joined Balfour Academy this year and our 2021 summer program was held online due to pandemic constraints. This fall we have returned to partial in-person programming focused on service projects and community building.

205
Boston students
earned scholarships
to attend Northeastern

balfouracademy.northeastern.edu

STEM Education Events

The Center for STEM Education at Northeastern University seeks to build and support a community of educators, researchers, and students with the collective goal of strengthening the educational ecosystem in science, technology, engineering, and mathematics. The center expands learning and career pathways, especially for students underrepresented in STEM fields. In addition, it provides opportunities for Northeastern faculty and students to engage directly with the local community, meeting needs identified by our direct collaboration with the Boston Public Schools.

Giving back through College Access service

Makaila Cerrone '20 is a recent Northeastern graduate who is completing her second year of service with the Massachusetts Promise Fellowship, an AmeriCorps program based at the university. Since her first year as a student, Makaila has been deeply engaged with the Boston community; as a member of the Alliance of Civically-Engaged Students (NU|ACES), a participant in Alternative Break service trips, and as a volunteer with Fresh Truck, a Boston hunger relief non-profit created by another Northeastern alum, Josh Trautwein. A first-generation college student, Makaila was drawn to Mass Promise's mission of encouraging youth success in academic engagement and college and career exploration.

“It has made me truly feel like a member of the Boston community rather than a fleeting college student. Being able to work on this specific issue that's so prevalent in the Boston community and so personal to me is incredibly rewarding.”





Massachusetts Promise Fellow Ellie Rubinstein provides student support at SquashBusters in the South End

During the 2020–2021 academic year, over 900 BPS students participated directly in various STEM offerings through the Center for STEM Education, an increase from 650 students during the previous year. Students participated in virtual STEM field trips directly with their teachers during the school day, engaged in activity-based after-school STEM programming, learned more about research in college from NU faculty members through our Pathways after school program, and showcased their science fair projects in our virtual Science Fair. In addition, we expanded our digital support to students and educators through the publication of a weekly STEM newsletter, highlighting connections to BPS elementary schools' science curriculum, and also shared STEM-related resource materials.

Lowell Institute School

The Lowell Institute School is part of Northeastern University's College of Professional Studies with more than 50 years of experience aligning higher education with professional aspirations. The program offers undergraduate degrees in high-demand STEM fields. As of June 2021, 253 Boston residents were enrolled in the Lowell Institute. 131 undergraduates who are Boston residents are enrolled in high-demand STEM fields. 83 students have transferred to the Lowell Institute from Bunker Hill Community College and Roxbury Community College. \$566,385 in scholarships were awarded to our Boston resident learners. Additionally, 4 Boston residents were selected as apprentices in the MassBioEd Biotech Apprenticeship program where Northeastern serves as the education partner.

“Growing up in the Boston area, I was incredibly fortunate to be part of a community that dedicated resources to the growth and success of young people. Serving with MPF grants me the opportunity to pay this forward to the next generation. Building transformative relationships is at the core of our role. I know that because of this work, SquashBusters Boston students are able to take on the challenges of high school and post-secondary pursuits feeling the support of a team behind them.

—Ellie Rubinstein, 2020-2021 Fellow at Squashbusters



Apprenticeships Equip Boston Youth with Professional Skills

Madison Park Vocational High School senior **Olivia Genera** is part of a new apprentice program jump-started by Joseph Lalley, assistant vice president of facilities operations at Northeastern, and Kevin McCaskill, the executive director of Boston's Madison Park Vocational High School. Northeastern needs skilled plumbers, electricians and other trade workers, says Lalley, and Madison Park students need experience. Lalley saw an opportunity to provide pathways into the trade, and also a chance to make a community connection. The new apprentice program helped train two plumbers and one electrician during the 2021 Spring semester. For Genera, who wants to continue as an apprentice at Northeastern during her senior year in high school, the experience means she can make a fully-informed decision about work as a plumber.

“For [Olivia] at her age to be able to come into a place like this and show the self-confidence she has, that says a lot. She's not intimidated. Not even a little.

—Michael Frost, plumber at Northeastern



Northeastern University plumber Mike Frost hands Olivia Genera, a Madison Park Technical school student who is working as a plumbing apprentice on campus at Northeastern University, a wrench as she works on fixing a shower in the East Village dormitory. Photo by Alyssa Stone/Northeastern University

900+
BPS students participated in virtual educational activities through the Center for STEM Education.

Strengthening Neighborhood Engagement

Northeastern considers itself part of the fabric of Boston, particularly within the neighborhoods of the South End, Roxbury, Mission Hill, and Fenway. Our students, faculty, and staff work closely with community members to ensure that we're not only meeting the commitments outlined in the 2013 Institutional Master Plan, but also serving as a critical resource for community events and programs that lift families and provide opportunities for enrichment.



Young residents of the Alice Taylor apartments in Roxbury plant flowers from City and Community Engagement's 46th Annual Flower Share. Photo by Alfonso Cervera

Progress in Student Housing and Affordable Housing

Northeastern is committed to meeting its students' housing needs while alleviating the pressure those needs place on available housing stock in the neighborhoods immediately surrounding our campus. Northeastern's Campus Planning & Real Estate and Facilities Management departments make this possible by planning, designing, and building additional student housing to support the city's "Housing a Changing City" plan. The university's Institutional Master Plan made two commitments when it comes to housing:

1. Create, or assist in creating, net new housing for a minimum of 600 undergraduate students within the first five years of Northeastern's Institutional Master Plan.
2. Work with partners to identify, advance, and support affordable housing projects in the surrounding neighborhoods.

FY 2021 saw the successful second year of operation at LightView, the 825-bed residential building owned and operated by American Campus Communities (ACC), and significant progress towards the development of a second residential building in partnership with ACC. In

February, Northeastern filed an Institutional Master Plan (IMP) Amendment for 840 Columbus Avenue, a residential mixed-use building that will create approximately 800 beds and allow Northeastern to fulfill its commitment to 1,000 student beds over the term of the IMP. The project has been delayed a year due to the COVID-19 pandemic but significant progress was made regarding programs devoted to community use through meetings with the IMP Task Force, Community Advisory Board (CAB), and other community members. Once approved, the building and its associated linkage fees have the potential to increase housing opportunities for individuals and families and support a mix of affordable housing in the community.

Northeastern also continues to work with partners to identify, advance, and support affordable housing projects in the surrounding neighborhoods to leverage Northeastern's housing linkage obligations. The University will also pay over \$2.5M in housing linkage as part of the new EXP research center, currently under construction. This state-of-the-art facility, located between Ruggles station and ISEC, will enhance Northeastern's commitment to excellence in learning and discovery along the Columbus Avenue corridor. Northeastern will continue to work with the city to appropriately direct linkage funds associated with these projects.



Siblings Ethan, 2, and Sarymar, 8, play with a bouncy ball at William E. Carter Playground. Photo by Ruby Wallau/Northeastern University

William E. Carter Playground

The historic William E. Carter Playground, owned by the City of Boston, was officially reopened by Boston Mayor Martin J. Walsh and Northeastern President Joseph E. Aoun in 2018. Through an agreement with the City of Boston, Northeastern committed \$108 million to the park: \$26 million was spent on the park's reconstruction and \$82 million was allocated toward maintenance for 30 years. In FY 2021, Northeastern spent \$2 million on the park's upkeep. For information about permitting and reservations at Carter Playground, residents can visit the Parks and Recreation website at the City of Boston.

Community Advisory Board

The former IMP Advisory Council merged with the Community Advisory Board (CAB) in 2016 to broaden community voice in our work. The CAB is a dynamic and insightful collection of committed community members tasked with advising and providing feedback on the various programs and initiatives led by the Office of City and Community Engagement. This past year marked CAB's fifth year of engagement. Members served on one of four subgroups to provide feedback on how Northeastern students, staff, and faculty interact through initiatives run by CCE and other community-focused offices and departments, or how CCE can engage and foster new connections between individuals and the university. The CAB is an essential component of our work and helps center community voice into all that we do. Updates on Northeastern's community engagement initiatives are shared with the CAB at several meetings throughout the year, as well as at all Boston Planning and Development Agency meetings regarding Northeastern projects.

Donations and drives

To support our local neighborhoods, multiple offices and departments are proud to sponsor and participate in donations, drives, and events. Here are a few examples:

- CCE worked with the Fenway Civic Association to host the 46th annual Fenway Flower Share at two locations, the Fenway Victory Gardens and outside the Fenway Center to encourage social distancing. Since 1975, Northeastern's Office of City and Community Engagement has teamed up with the Fenway Civic Association to sponsor their annual Fenway Flower Share to support the Fenway Civic Association's membership drive. This year CCE was also proud to donate a portion of the flowers to the residents of the Alice Taylor apartments.



- Each year, the Office of City and Community Engagement hosts campuswide food and toy drives during the winter holiday season. For our 44th Annual Food Drive in November 2020, CCE collected food donations from the Northeastern community for the Grant Manor Tenants Association Food Bank in Roxbury. In December 2020, new and unwrapped toys and books were collected and distributed to several community partners and organizations for families in need in Northeastern's surrounding neighborhoods.





Vinny Mitchell, who works for the Landscape Services department at Northeastern, waters plants at the William E. Carter Playground on Aug. 11, 2020. Photo by Matthew Modoono/Northeastern University

Northeastern donates \$280k of pandemic supplies to Roxbury community health center

In April 2021 Northeastern donated more than \$280,000 worth of extra face shields, nasal swabs, and other personal protective equipment to Whittier Street Health Center, a health clinic in Roxbury.

Whittier serves about 30,000 people in total annually, and almost all of them are communities of color, says Frederica Williams, president and chief executive officer of Whittier. “COVID has surfaced deep inequities within this community,” she says. “Northeastern’s supplies are a huge investment in their health and wellness. We are deeply grateful.” Whittier found it needed more personal protective equipment after it began vaccinations, she added. Northeastern, meanwhile, was looking to find a worthy use for the extra inventory.

“It has given us peace of mind knowing we have sufficient supplies for our patients and our staff, who have been on the front lines all year long.”

—Frederica Williams, President and CEO of Whittier Street Health Center



Neighborhood Engagement

Northeastern Crossing events

Northeastern Crossing, housed within the Office of City and Community Engagement, is an outcome of Northeastern University’s 2013 Institutional Master Plan. City residents on the IMP Task Force—from Fenway, Mission Hill, South End, and Roxbury—worked with the university to create a community-bridging initiative that provides space, programming, and opportunities for local residents and organizations at no cost.

In FY 2021, CCE hosted Northeastern Crossing virtual programming and events designed to share knowledge related to improving civic education and participation, supporting mental and physical health, developing writing and professional skills, and strengthening our campus and community collaboration through public conversations and networking. More than 700 local residents, community organizations, faculty, students, and staff benefitted from these events and programs.

Here’s a sampling:

- With much of the world transitioning to a virtual environment during the pandemic, digital marketing skills were in high demand. Thus, the Upskill with Digital Marketing Virtual Workshop Series was created to help community organizations and neighborhood associations continue to reach the populations they serve. Nearly 200 people registered for this series, which included six workshops that covered essential digital marketing skills such as email marketing basics, copywriting for social media, and graphics creation in Adobe software.
- In a collaboration between City and Community Engagement, the Department of English, and the Writing Center, Northeastern held our annual Writers’ Week bi-annually for the first time during the Fall and Spring semesters, employing 15 area writers. These events provided a space for over 300 members of our Boston writing community to convene, converse, collaborate, and challenge the status quo while building new skills.
- Throughout the pandemic, it has been essential for the on-campus

700+
local residents,
organizations,
faculty, students,
and staff
participated in
Northeastern
Crossing events

and off-campus communities to have access to restorative and creative spaces. We continued our partnership with Afro Flow Yoga to bring 12 virtual free flow sessions to a diverse and regional audience of over 200 registrants from across our communities.

- In February 2021, City and Community Engagement hosted a virtual lecture, “A History of Civic Engagement in Higher Education.” Open to the public, this presentation explored the historical roots of the tension between colleges and the communities where they reside, as well as Northeastern’s humble beginnings as a vocational school and its transition to a global research university. It also discussed 20th-century changes to college and university missions and the efforts to reestablish higher education’s public purpose.

- In partnership with the Boston Area Research Initiative (BARI), two virtual workshops were hosted for community members on how to utilize the Boston Data Portal. The Boston Data Portal is an online platform where visitors of all experience levels can browse, map, analyze, and download a variety of data describing the people, places, and neighborhoods of Boston. The trainings are designed to help participants learn more about the communities they serve, support the goals of the communities they serve, and promote informed advocacy centered on their particular goals.



Members of the OrigiNation Cultural Arts Center perform during the inaugural Northeastern University Juneteenth public event on Centennial Common. Photo by Matthew Modoono/Northeastern University

Creating Jobs and Supporting Business Development

Higher education is one of the city's most thriving job sectors. Northeastern proudly employs more than 1,800 Boston residents and is committed to increasing the number, as well as the diversity, of its employees. We also recognize our critical role in supporting local small, minority, and women-owned businesses. Over the past eight years, we have made significant contributions to that effort, not only to meet the goals of our Institutional Master Plan, but also as part of our larger university mission to improve lives and lift communities.



A Northeastern consult-a-thon provided Fernando Rosas with promising ideas for his East Boston bakery, La Casa Del Pandebono, which has been struggling during the COVID-19 pandemic. Photo by Ruby Wallau/Northeastern University

25%
of Northeastern's total employees live in Boston, 2020–2021

Recruiting Local Talent

In 2014, Northeastern University formalized a plan for the University to assist the City of Boston and Commonwealth of Massachusetts with the promotion and advancement of underrepresented businesses in our local community. As a key member of the community, Northeastern University is proud to have provided community members with numerous opportunities for education and employment. With this formal commitment, in fiscal year 2021 Northeast-

ern University continued to define the university's goals for supporting local business development by directing key percentages of the university spending to targeted groups of underrepresented business including:

- Minority and Woman Business Enterprise (MWBE)
- Small and Local Business Enterprise (SLBE)

Employees Living in Boston Zip Codes in FY21 vs Overall Workforce

	Employees living in Boston ZIP codes	Percentage of Northeastern's overall workforce
Without PT faculty	1,583	24.82%
With PT faculty	1,816	21.59%

Employees Living in Neighborhoods Surrounding Northeastern in FY21 vs Overall Workforce

	Employees living in Neighborhoods Surrounding Northeastern	Percentage of Northeastern's overall workforce
Without PT faculty	653	10.24%
With PT faculty	726	8.63%



Maya Gaul, sales team leader at CERO Cooperative

Local Company Brings Widespread Composting to Northeastern

Maya Gaul's fond memories of Northeastern's Boston campus stretch all the way back to childhood. She recalls playing tennis at Carter Field, grabbing snacks at the Curry Student Center, and meeting up with her mother who worked at the nearby Carter School. Now Gaul is happy to be back on the 67-acre campus in another role, working with a neighborhood-focused composting company recently tasked with expanding Northeastern's earth-friendly food waste program.

The company isn't new to Northeastern. CERO has picked up some of the university's composting since 2015. But its new two-year contract is part of a recent push to expand Northeastern's broad sustainability action plan, which has included composting bins at all four dining halls since 2010. Jack Malone, senior director of facilities services, says CERO's location and local employee base gave it a leg up against other companies vying for the composting contract.

“Whenever we can take advantage of a local company, we want to do that. We want to make sure the university has good, strong competitive pricing and successful partnerships with local companies.”

—Jack Malone, Senior Director of Facilities Services

Supporting Underrepresented Local Businesses

Given the significant size of investment the university makes every year on goods and services, the University spending goals are expected to make a significant impact on underrepresented businesses. The initiative's goals over time include the following:

- Northeastern remains committed to increasing business with SLBEs to 20% of its discretionary spending and MWBEs to 12% of discretionary spending by 2023.
- Furthering the university's goal, Northeastern is committed to doubling spend with diverse suppliers by 2026. Additional details can be found here - northeastern.edu/diversity/our-progress
- Northeastern will identify appropriate community-based businesses for on-campus opportunities, with the goal of integrating them into new or existing university buildings as well as designating them as preferred vendors in the university purchasing system.

In addition to our economic impact, Northeastern has made a commitment to support underrepresented businesses indirectly by providing valuable learning and networking opportunities. Specifically, the University has offered the following engagement opportunities to help improve the growth and business potential of underrepresented businesses. These include supplier fairs, business networking events, training and mentoring initiatives, and capacity building programs.

Progress & Accomplishments

In FY2021, Northeastern University made additional progress in accomplishing the goals of this very important commitment to the Boston community. Procurement Services and University partners have over the course of the year collaborated with a number of internal and external persons to undertake the tasks of planning, organizing, and implementing the many aspects of our supplier diversity initiatives. Thanks to the efforts of so many individuals, the results this past year continue to be outstanding.

The University's combined Tier 1 and 2 supplier spend across all underrepresented businesses totaled approximately \$132.2 million. Of this total, \$44.1 million represented spending with Woman and Minority owned businesses, a 8% increase from FY20. Of the total, \$65.7 million represented spending with Small and Local businesses, a 12% increase from FY20.

Associations & Partnerships

Associations and partnerships continue to be integral to promoting the growth of underrepresented businesses. This past year the University renewed its participation and partnership with key external organizations including the following:

- *Interise*, a local non-profit organization which provides business operations training for start-up businesses



Josefina Luna, one of CERO Cooperative's founders, collects food waste outside International Village. Photo by Matthew Modoono/Northeastern University

- *Greater New England Minority Supplier Development Council (GNEMSDC)*, an organization committed to the certification and development of minority suppliers
 - *Massachusetts Supplier Diversity Office*
- *Boston Chamber of Commerce Pacesetters* program
- *Northeastern University's Facilities Department*, Procurement Services continued to collaborate with the department to grow business in this area and reporting on Tier 2 spend on capital projects

Commitment to MWBE and SLBE Subcontracting

The Procurement Services department continues to support and work with suppliers and departments who find ways to incorporate diverse suppliers within existing supplier contracts. During

FY2021, Tier 2 spend remained constant over the prior year. Thus, this year we continued to use a measurement and reporting structure that includes both Tier 1 suppliers, suppliers we directly contract with, as well as Tier 2 suppliers, that are sub-contractors to Tier 1 suppliers.

Updated 2021 Methodology: Addressable Spend & Additional Diverse Spend Categories

In an effort to increase diversity and representation at all levels, deepen community engagement, and critically amplify our impact through our supply partners, Northeastern has redefined "addressable spend" for MWBE and SLBE. As a result, FY21 has witnessed a ~200% increase in addressable spend (\$185M in FY20 to \$548M in FY21), illustrating our commitment to removing barriers within sourcing initiatives and maximizing opportunities for MWBE & SLBE participation.

Additionally, we have partnered with a leading supplier diversity data enrichment provider to ensure that Northeastern is accurately capturing all diversity classifications within industry, and holistically presenting all spend opportunities within MWBE and SLBE. See this data reflected in the 2021 University Spending table below.

University Spending, FY21 (Figures below are shown in millions of dollars (MM))

Supplier Classification	Tier 1 Supplier Spend	Tier 2 Supplier Spend	Total FY2021
TOTAL MWBE	\$42.99M	\$1.10M	\$44.09M
TOTAL SLBE	\$65.60M	\$0.12M	\$65.72M
TOTAL OTHER	\$22.47M	\$0M	\$22.47M
TOTAL (MM)	\$131.06M	\$1.22M	\$132.28M

Construction and design spending

Facilities Management was able to direct approximately \$12.3 million worth in spending to 49 Women- and Minority-Owned and Small Local Business Enterprises this fiscal year. In addition, work is underway on our new science building, EXP, to identify MWBEs and SLBEs that can participate in this important project.

The overall IMP Construction and Design spend was approximately \$60.8M and the majority of that spend was on early procurement and enabling packages for EXP. Diverse subcontractors have been identified and will participate in other trade packages throughout the project in the upcoming years.

The university also maintains a contract with Done Right Building Facility Services for janitorial services for approximately

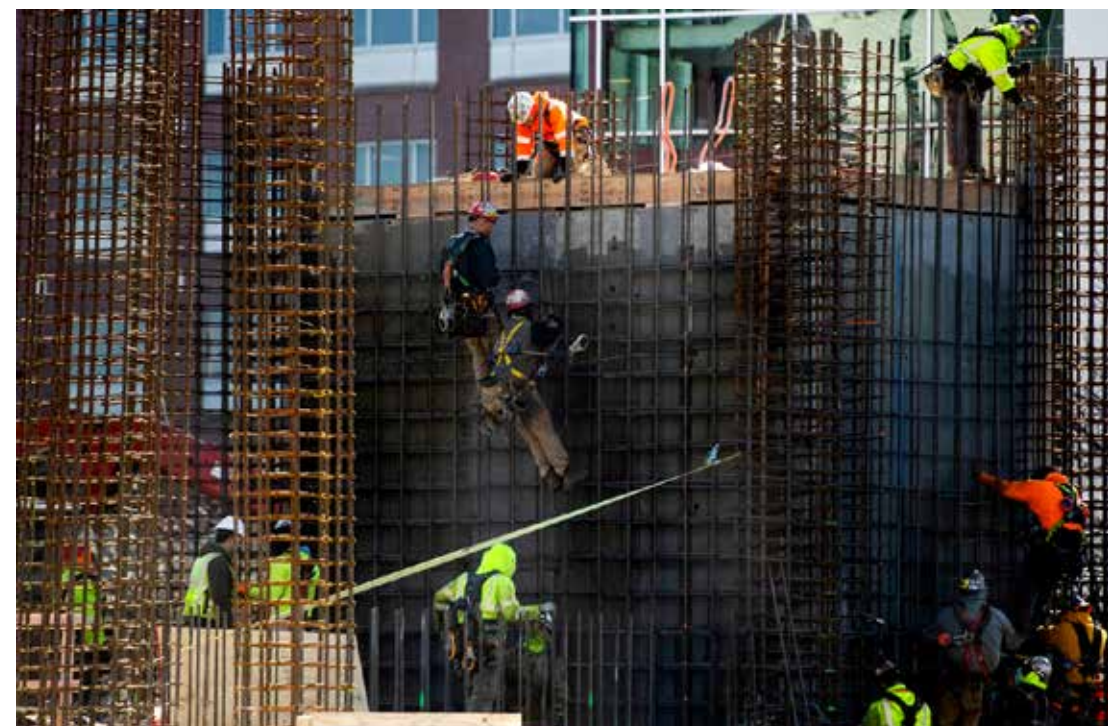
\$2 million annually. The contract was signed in October 2019 and runs through June 2022. DRB has been a subcontractor of ABM for several years.

We'd also like to note that Northeastern committed to 10% of design and construction spending for projects not described in the Northeastern IMP to MWBEs and SLBEs withing three years and we surpassed this goal with a 23.1% spend in FY21.

Northeastern University executed a contract with CERO Cooperative, Inc. for food waste composting services on the Boston campus for approximately \$160K annually for the term of February 1, 2021 through January 31, 2023. CERO has previously handled a subset of the University's food waste composting services.

Business Enterprises	FY21 Expenditures
Minority	5.9%
Women	16.1%
Small and Local	1.1%
TOTAL	23.1%

\$109.8M
our FY21 spend with MWBE and SLBE Suppliers, up 10% from \$99.7M in FY20



Construction continues on the EXP building that will be an eight-story, 350,000-square-foot research center on Columbus Avenue. The building will include teaching and research labs, a cafe, a faculty club, and landscaped green space between Ruggles Station and ISEC. Photo by Matthew MODOONO/Northeastern University

840 Columbus Avenue Community Economic Development Initiatives

The current plan for 840 Columbus Ave includes nearly 18,000 SF of ground-floor community gathering and resource space devoted to community economic development. This past year saw the refinement of this program in conversation with the community. The proposal includes multiple programs that will address critical needs and areas of interest expressed by the community in the following four categories: 1) educational access, 2) jobs and workforce develop-

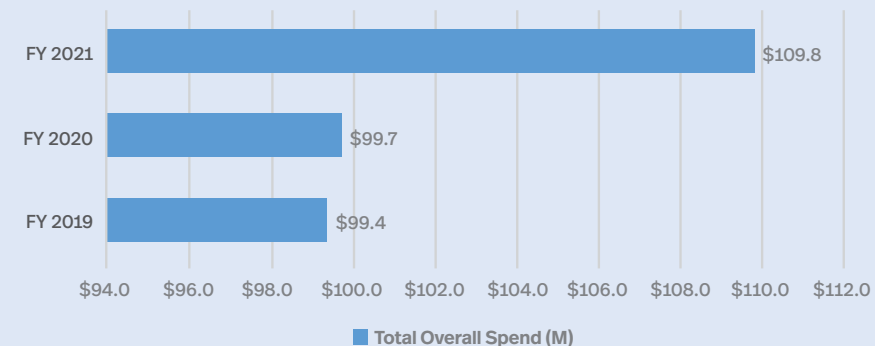
ment, 3) small business support, and 4) building capacity for existing community organizations that address economic development.

Not content to wait for the building to open in 2024, Northeastern is currently investing in community economic development. These early activities will allow university and community partners to test, iterate, and evaluate programs so that they are ready to scale when the building opens. Examples of these activities that were executed this past fiscal year include:

- Creating a Northeastern Co-op for Good program in which Northeastern funds student co-ops to work with community-based organizations on community economic development work, which officially launched in July 2021.
- Space and support for a local Black-owned and woman-owned café that opened in September 2021.

As both initiatives officially launched in FY2022, their progress and updates will be addressed in the 2022 Community Benefits Annual Report.

Northeastern University Historical Annual Spend - All MWBE & SLBE Suppliers (Excluding Credit Card spending)



Professional Education for Local Entrepreneurs

University Advancement and Alumni Relations hosted an entrepreneurship badging class, *Demystifying the Entrepreneurial Journey*, intended for residents of the Roxbury community. This online class was offered free of charge and was available to access at the participants' convenience during the month of September 2020.

Shop Small, Shop Northeastern Markets

As part of Northeastern's commitment to supporting small, local businesses, the university hosted two holiday markets in December 2020 and February 2021. Organized by the Alumni Relations office, these markets have hosted many small, Boston-based businesses bi-annually since Fiscal Year 2017. To expand participation safely, the markets were held both online and outdoors on our Boston campus to allow for social distancing. 34+ Boston-based small businesses participated in the markets.



was published in June 2019 and is available on the BPDA website.

- **Entrepreneurship Fund:** The Office of Campus Planning and Real Estate previously partnered with Boston-based non-profit Local Initiatives Support Corporation (LISC) to fund the Impact Lending Program. The partnership

was designed to provide affordable financing and procurement opportunities to women and minority businesses in the Boston area. The funds for this initiative have been distributed. More information may be viewed in the 2017 Community Benefits Annual Report.

Completed Projects

The following IMP commitments have previously been completed and were detailed in the 2019 and 2017 Community Benefits Annual Reports.

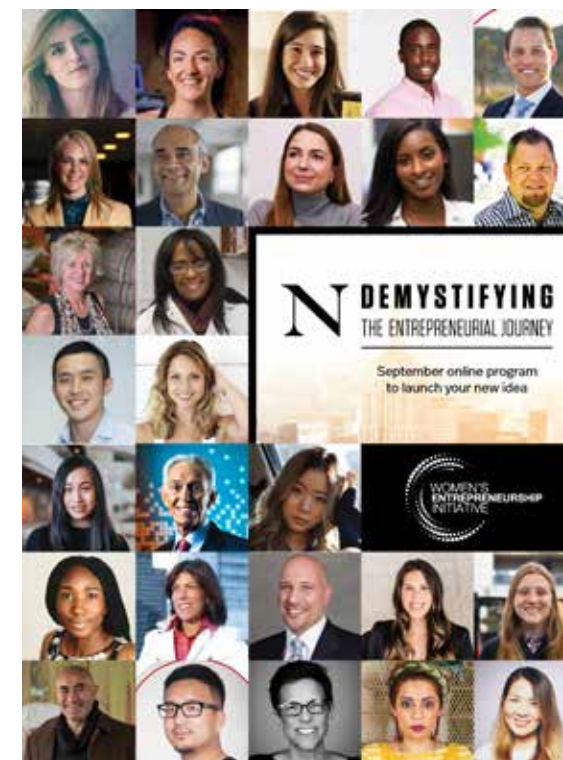
- **MBTA Track Crossing:** In May 2019, Northeastern opened a new landscaped, accessible pedestrian crossing over the MBTA's Orange Line and Commuter Rail tracks. This not only connects the north and south sides of the Boston campus, but is open to the public and improves the connection between the Roxbury and Fenway neighborhoods. The purpose and function of the design will be integrated into the current ISEC project.
- **Housing Impact Study:** Northeastern funded a Housing Impact Study conducted by Byrne McKinney & Associates examining any changes in the impacts of Northeastern students in rental housing stock. The report



Scenes from the holiday marketplace featuring entrepreneurs and businesses founded by students, alumni, and local community members in the Northeastern network in the Robinson Quad tents on Dec. 9, 2020. Photo by Ruby Wallau/Northeastern University



A student carries an umbrella on the new pedestrian crossing on a rainy day outside of the Interdisciplinary Science and Engineering Complex. Photo by Ruby Wallau/Northeastern University



THE OFFICE OF SUSTAINABILITY PRESENTS
SUSTAINABILITY SPEAKER SERIES

VENDOR DIVERSITY AT NORTHEASTERN

Tuesday, May 25, 2021
1:00 PM EST

REGISTER NOW

LINK IN OUR BIO!

Join us to learn about supplier diversity efforts for Northeastern and Facilities Management



Dwayne Gyateng, who studies business, juggles a soccer ball at William E. Carter Playground on May 20, 2021. Photo by Matthew Modoono/Northeastern University

Additional Public Resources

Northeastern University provides services, spaces, and opportunities accessible to local residents and community organizations. Due to the COVID-19 pandemic, several campus spaces are closed to the public until further notice. We encourage you to contact an office or department before visiting to confirm their on-campus availability.

ADMISSIONS VISITOR CENTER

Northeastern's Admissions Visitor Center shares an interactive look at the university through the eyes of its students, faculty, and staff. Schedule a campus tour and/or information session.

CONTACT:
West Village F, 40 Leon Street,
Boston, MA 02115
617.373.2200
admissions@northeastern.edu
northeastern.edu/admissions/connect/contact

BOSTON AREA RESEARCH INITIATIVE

The Boston Area Research Initiative is a partnership between Northeastern University and Harvard University in conjunction with the City of Boston. The initiative pursues original urban research on the leading edge of scholarship and public policy, with an emphasis on opportunities created by novel digital data

CONTACT:
Dan O'Brien
BARI@northeastern.edu
cssh.northeastern.edu/bari

CAMPUS EXPLORATION TOURS

Campus Exploration Tours, supported by the Office of Diversity, Equity and Inclusion, introduces Northeastern University to students of color, first-generation students, and low-income students. They tour the campus and hear first-hand from Northeastern faculty, staff, and students of color about their academic, social, and engagement experiences at the university.

CONTACT:
diversity@northeastern.edu
617.373.2133
provost.northeastern.edu/odei

CAMPUS PLANNING AND REAL ESTATE

We connect people, spaces, and resources to prepare the university to thrive in the future. The Department of Campus Planning & Real Estate is responsible for planning, programming, and designing campuses that meet current and future needs of Northeastern students, faculty and staff.

CONTACT:
campusplanning.northeastern.edu
Viktorija Abolina, Associate Vice President
v.abolina@northeastern.edu

CENTER FOR FAMILY BUSINESS

The Center for Family Business focuses on the unique issues faced by individuals who are stakeholders in their family businesses. Bi-monthly participation with peers in small discussion groups allows members to address their issues and to learn from others. Participation in center activities is open to a limited number of family-owned and -managed businesses, and is restricted to members, prospective members, and sponsors.

CONTACT:
Edmund Clark
ted.clark@northeastern.edu
617.373.7031
damore-mckim.northeastern.edu/family-business

CENTER FOR STEM EDUCATION

The Center for STEM Education focuses on solidifying Northeastern University's role as a major contributor to the improvement of K-16 Education in Boston and the state of Massachusetts. The center creates, consolidates, and coordinates outreach programs that have a significant impact on the STEM pipeline, on STEM teaching and learning in K-16, on K-12 STEM outreach, and on STEM education research.

CONTACT:
Claire Duggan
stem@northeastern.edu
617.373.8380
stem.northeastern.edu

COLLEGE OF PROFESSIONAL STUDIES

Whether you want to expand your abilities as a change agent, study a topic that inspires you, earn a promotion or start a new career with a respected credential and the expertise that comes with it, we've got the flexibility to accommodate your busy schedule, the resources to elevate your education and the networks to help you thrive.

CONTACT:
cps.northeastern.edu
David Fields, Interim Dean
d.fields@northeastern.edu
Molly Smith, Associate Dean, Opportunity Pathways Program
mol.smith@northeastern.edu

COMMUNITY BUSINESS CLINIC

The Community Business Clinic is Northeastern University's primary transactional law clinic. We offer students real-world experience in providing free, business-related legal services to startups, entrepreneurs and small businesses—especially those in economically disadvantaged neighborhoods.

The clinic's work aims to support community-led growth. The Community Business Clinic help clients with numerous business-related needs, including:

- Incorporation and choice of entity (corporation, limited liability company, etc.)
- Contract negotiation, drafting, and review (customer and vendor contracts, waivers, etc.)
- Employment law
- Licenses, permits, zoning
- Intellectual property counseling
- Commercial leases
- Financing

CONTACT:
Jared Nicholson
ja.nicholson@northeastern.edu
617.373.3939
law.northeastern.edu/experience/clinics/community-business

COMMUNITY-ENGAGED TEACHING AND RESEARCH

The Community-Engaged Teaching and Research Team supports faculty who research issues related to service and community engagement, or who pursue research questions identified by community members or organizations. The goal of this research, which is often done in partnership with community residents or organizations, is to build and disseminate knowledge that advances scholarship and strengthens communities.

CONTACT:
communityengagement.northeastern.edu
Facebook: @ServiceLearningNU
Instagram and Twitter: @nu_slerning

COMMUNITY SERVICE & CIVIC ENGAGEMENT

The Community Service & Civic Engagement (CSCE) team manage a variety of programs for students and staff to engage in partnerships with local Boston neighborhoods including NU|ACES, the Community Volunteer Program, Jumpstart and more. CSCE also works to connect partners with student and staff groups, and other university resources.

CONTACT:
communityengagement.northeastern.edu
communityservice@northeastern.edu
Instagram: @northeasternaces and @nucommunityservice

DUKAKIS CENTER FOR URBAN RESEARCH AND POLICY

The Kitty and Michael Dukakis Center for Urban and Regional Policy is equally committed to producing state-of-the-art applied research and implementing effective policies and practices based on that research. The center's collaborative research and problem-solving model uses powerful data analysis, multidisciplinary research and evaluation techniques, and a policy-driven perspective to address critical challenges facing urban areas.

CONTACT:
Ted Landsmark
t.landsmark@northeastern.edu
cssh.northeastern.edu/dukakiscenter

THE FENWAY CENTER

Each semester, the Department of Music hosts a series of concerts and events that are free and open to the public. Performances range from the Boston Symphony Orchestra's annual community chamber music concerts to jazz ensembles.

CONTACT:
Arthur Rishi
77 St. Stephen Street, Boston, MA 02115
617.373.2671
a.rishi@northeastern.edu

GALLERY 360

Gallery 360 celebrates creative expression and the visual arts. It advances Northeastern's mission to enrich the intellectual lives of students and the broader community through creative endeavors. This elegant, 1,000-square-foot space displays works by students, faculty, and alumni, as well as local, national, and international artists. The gallery operates year-round in Ell Hall, with easy access from Curry Student Center.

CONTACT:
Facebook: @NUGallery360
camd.northeastern.edu/cfa/center-for-the-arts-exhibitions

HUMAN RESOURCES

Inspired by excellence, infused with an energy of ideas and ability in motion, at Northeastern, being a part of our faculty and staff is to be a part of a collective of entrepreneurs and educators, builders and thinkers.

CONTACT:
hr.northeastern.edu
617.373.2230
Service Center: service.northeastern.edu/hr?id=contact_us_hr
Stephen Rando, Manager of Talent Acquisition
s.rando@northeastern.edu
Alexander Cusick, Talent Acquisition Partner
a.cusick@northeastern.edu

MARINE SCIENCE CENTER

The Marine Science Center is Northeastern University's marine research and educational facility located on the peninsula at historic East Point in Nahant, Massachusetts. Outreach programs include guided tours, field trips, educator resources, marine activities for students, environmental justice leadership programs for girls, including an annual high school symposium and other academic enrichment programs for middle and high school students.

CONTACT:
430 Nahant Road, Nahant MA 01908
mscinfo@northeastern.edu
781.581.7370
cos.northeastern.edu/marinescience

MARINO RECREATION CENTER

A maximum of 50 residents of the City of Boston have access to the Marino Recreation Center on a daily basis from 5:00 a.m. to 9:00 a.m. Community residents will have access to the facility on holidays/weekends and during the summer academic semesters, when the building opens. Visit the website for information about eligibility criteria, equipment check-out, safety, and security.

CONTACT:
140 Marino Center, Boston
617.373.4433
northeastern.edu/campusrec/membership/index.html

MYRA KRAFT OPEN CLASSROOM

Myra Kraft Open Classroom offers a semester-long seminar series open to the general public; these seminars focus on various issues impacting today's society on a city, state, national and international level. This series is organized by the School of Public Policy and Urban Affairs.

CONTACT:
Twitter: @NU_PolicySchool
Facebook: @northeasternpolicyschool
cssh.northeastern.edu/policyschool/events/open-classroom

NORTHEASTERN ATHLETICS

The Northeastern University Sports Information office handles publicity for all 18 varsity sports. Members of the public can submit requests for admission to games, access to athletic expertise or experience, or requests for sponsorship or collaboration.

CONTACT:
communityengagement.northeastern.edu/about/donations

NORTHEASTERN'S POLICE DEPARTMENT

NUPD is a full-service and accredited police agency that comprises patrol and investigative divisions providing 24-hour service. NUPD has developed robust crime-detection and prevention strategies centered on technology and campus community engagement. Our well-trained officers are ready and willing to assist all members of our community.

CONTACT:
nupd.northeastern.edu
716 Columbus Avenue, Boston, MA 02115
617.373.3333 (EMERGENCIES)
617.373.2121 (Non-Emergencies)

NORTHEASTERN UNIVERSITY ARBORETUM

The Northeastern University Arboretum provides a living museum devoted to the planting and stewardship of plants grown for research, educational, and ornamental purposes. With more than 11 acres of arboretum green space, our diverse collection bestows a natural beauty as well as ecological benefits for the campus community. Self-guided tours are available using our interactive map. To schedule a guided group tour or obtain additional information, please email the arboretum.

CONTACT:
nuarboretum@northeastern.edu
617.373.2754
Facebook & Instagram: @nuarboretum
facilities.northeastern.edu/arboretum

NORTHEASTERN UNIVERSITY PUBLIC EVALUATION LAB

NU-PEL is an interdisciplinary lab of faculty and student teams conducting evaluation research that leads to healthier communities and enhances the lives of those living within them. The overall vision of NU-PEL is building a community-academic partnership to improve local communities and to enhance the well-being of the people living in them through the use of evaluation research. One of the lab's primary goals is to provide evaluation and consultative services to Greater Boston's community organizations with the mission of improving the health, well-being, and safety of the people impacted by these organizations.

CONTACT:
Tiana Yom
t.yom@northeastern.edu
NU-PEL@northeastern.edu
bouve.northeastern.edu/nu-pel

NULAWLAB

The NuLawLab is the interdisciplinary innovation laboratory at Northeastern University School of Law. The Lab is a leader in the emerging legal design movement. Our programs, projects, seminars, and research allow us to build cross-disciplinary teams and community-based partnerships focused on transforming legal education, the legal profession, and the delivery of legal services. We do this work at the leading public interest law school in order to provide our students with the knowledge and skills to be the legal inventors of the future.

CONTACT:
Dan Jackson
da.jackson@northeastern.edu
617.373.2205
nulawlab.org

OFFICE OF CITY AND COMMUNITY ENGAGEMENT

The Office of City and Community Engagement's mission is to be an active and responsible contributor to Northeastern's local and campus communities by fostering collaborative relationships and partnerships that connect, educate, and engage people and organizations. Through a variety of initiatives—from volunteer projects and partnerships with local organizations and city agencies, to programs and events that integrate service and learning—our office serves as the bridge between Northeastern and surrounding communities.

CONTACT:
communityengagement@northeastern.edu
Facebook and Instagram: @NUengaged
communityengagement.northeastern.edu

PROCUREMENT SERVICES

Procurement Services develops and implements processes and procedures related to buying goods and services for the university. It identifies suppliers as [Diversity Owned \(MBE, DBE, VBE, WBE, and SLBE\)](#), educates users about financial systems such as [myMarketplace](#) and [Banner Finance](#), and provides information about how to use Northeastern-preferred travel planning tools.

CONTACT:
finance.northeastern.edu/departments/procurement-services
617.373.2135
procurement@northeastern.edu

PUBLIC ART WALK

Northeastern's Public Art Initiative invites artists from the Northeastern community and around the world to showcase their creativity and artistic expression. The campus itself becomes the canvas, proving that art need not be contained by four walls. Around every corner are thought-provoking artworks created by students, faculty, world-renowned artists, and artists from our local community—works that embody Northeastern's energy and creative spirit. Tour the campus and experience for yourself Northeastern's public art.

CONTACT:
publicart@northeastern.edu
617.373.5728
publicart.northeastern.edu

SNELL LIBRARY ARCHIVES AND SPECIAL COLLECTIONS

If you wish to use information resources unavailable at your public or institutional libraries, you may apply for a temporary researcher pass at Northeastern. The university's Archives and Special Collections is open to all visitors. Library, research, or curriculum-related tours are also available upon request. A list of guest names must be provided in advance.

CONTACT:
Snell Library, 360 Huntington Avenue, Northeastern University, Boston, MA 02115
archives@northeastern.edu
617.373.2351
library.northeastern.edu/archives-special-collections

WRBB 104.5 FM

WRBB is a noncommercial, nonprofit, free-form station run by students at Northeastern University providing the surrounding areas with a musical diversity not available on any of Boston's commercial stations. Community members can enjoy a variety of programming, including live broadcasts of Northeastern basketball, baseball, and hockey games.

CONTACT:
617.373.4338
Facebook: @WRBBRadio
wrbbradio.org



Northeastern University

360 Huntington Avenue
Boston, Massachusetts 02115

northeastern.edu
communityengagement@northeastern.edu